







# Libraries Service Review:

# Strategic Needs Assessment: August 2024

# Updated: October 2024

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## **Executive Summary**

- Haringey has nine libraries, three large libraries and six branch libraries located with three each in the west, centre and east of the borough (see map below).
- The libraries are arranged in groupings with one main library and two branches in each group as follows: Wood Green, Alexandra Park and Muswell Hill; Hornsey, Highgate and Stroud Green and Harringay; Marcus Garvey, Coombes Croft and St Ann's.
- Haringey has the average number of libraries among its statistical neighbours, however its total operating hours per week significantly exceed the average among the same neighbours.
- There is some variation between the busiest times amongst Haringey's libraries.
   However current data shows that the quietest hours for all libraries are before closing.
- The small branch libraries of Coombes Croft and St Ann's in the east of the borough have a significantly higher number of PC logins as a proportion of registered users than the other libraries. This implies a high demand for digital provision in those areas of the borough, which aligns with borough-wide data on digital exclusion.



**Figure 1**: Map of Haringey's libraries and their catchment areas. Catchment areas are calculated by converting registered user home postcode data into lower super output areas (147 LSOAs in Haringey)

For each LSOA, identifying which library has the highest number of users domiciled in that LSOA

# Purpose

A needs assessment is an essential element of the background information needed to enable the council to decide on the future direction of their library service. A needs analysis considers the potential need for libraries in different sectors of the community and different localities, including the protected characteristics defined in the Equalities Act and other characteristics in line with the Public Sector Equalities Duty. The needs assessment sets out the current library provision, analyses existing data and provides an evidence-base as the foundation for future proposed options to effectively deliver the library service for residents.

A needs assessment is made more meaningful by analysing individual library usage patterns within the service to identify specific trends. A needs analysis can also include comparisons with other appropriate local authority run library services to contextualise information about

Haringey's libraries. As well as supporting evidence-based proposals development, a needs assessment can inform priorities for future service delivery and aid decision-making.

In developing this needs assessment, the council is aware of its statutory duty to provide a 'comprehensive and efficient' library service and to 'do so in a way which meets the needs of local library users taking into account the resources available.' Furthermore, DCMS guidance states that 'a comprehensive and efficient service means will differ between councils and will depend on the needs of each area' which should be informed 'through analysis of evidence around local needs'.

# Haringey's Library Service

Haringey has nine library buildings, one of which, Muswell Hill is currently closed for refurbishment. Haringey has a home library service for residents unable to visit a physical library. The home library service delivers a wide range of library materials to residents' homes, returning every 4 weeks to collect and replace borrowed items. Haringey also has a digital library service, offering e-books, newspapers and magazines, and audiobooks with around 65,000 registered library users (active at least once in the last three years).

Haringey has recently joined the Libraries Consortium, a group of 23 local authorities (19 in London) set up under a unified library management system. The consortium also allows for stock, transport, and digital resources to be shared and jointly managed, giving users access to resources from Libraries Consortium members library services across London.

In addition to lending books, magazines, DVDs, and providing access to other materials such as academic journals, citizenship and language learning content, the Library Service hosts many different programmes and events for Haringey residents. It provides a space for other services and community groups. These include sessions run by Voluntary and Community Service (VCS) organisations and other council-run services, including Haringey Works and Haringey Learns.

The libraries also offer free computer and internet access and spaces for hire. The central hubs are Wood Green Library, Marcus Garvey Library, and Hornsey Library. They are the largest and most heavily used libraries, with the highest footfall. Wood Green and Marcus Garvey libraries both have an in-person customer service centre which residents can visit with, or without an appointment, to get support to access council services.

Haringey's libraries offer far more than traditional book lending and borrowing. They act as community hubs, providing access to information, support, warm spaces, and public facilities.

### The National Context

Councils have a statutory responsibility to provide a 'comprehensive and efficient' library service based on the needs of the area and the resources available. This also includes councils being able to demonstrate:

- Plans to consult communities alongside an assessment of their needs
- Consideration of a range of options to provide library services in the area
- A rigorous evaluation of the potential impact of proposals
- An ability to evidence the link between the design and delivery of library services (Localism Act, 2011).

Councils must also encourage adults and children to use the library fully and lend free books and other printed materials to those living, working and studying in the area (Public Libraries

and Museums Act, 1964). The Department for Culture, Media and Sport's (DCMS) recent libraries review identified that libraries should:

- Meet legal requirements
- Be shaped by local needs
- Focus on public benefit and deliver a high-quality user experience
- Make decisions informed by evidence, building on success
- Support delivery of consistent England-wide core offers
- Promote partnership working, innovation and enterprise
- Use public funds effectively and efficiently<sup>1</sup>

Councils must also comply with the Public Sector Equality Duty. This duty is considered more fully within the accompanying Equality Impact Assessment.

Both research and resident feedback cite libraries as an essential community resource. Known key benefits of libraries include:

- their flexibility and responsiveness to local needs and circumstances
- their digital offer that mitigates different types of digital exclusion
- the variety of services on offer, presented in different modes and formats
- their contributions to partnerships with other services, organisations and community groups, including leadership and innovation
- their provision of space and material resources for voluntary and community-led activities which may not otherwise be resourced
- their contribution to learning and building skills for leisure, education and employment
- their outreach activities to engage difficult-to-reach groups in public life and social connection<sup>2</sup>.

In a local authority context, libraries are also often important community spaces where people feel safe, access information freely, and engage in co-located services. Research has shown that libraries hold a position of trust in communities, which facilitates access to the services based on them<sup>3</sup>. Libraries have also been shown to have benefits for digital inclusion and health and wellbeing<sup>4</sup>.

<sup>&</sup>lt;sup>1</sup> Department for Digital, Culture, Media and Sport (DCMS), (2018). (DCMS, 2018): Ambition for Public Libraries in England 2016 to 2021. (DCMS, 2018): Ambition for Public Libraries in England 2016 to 2021 - GOV.UK (www.gov.uk)

<sup>&</sup>lt;sup>2</sup> Gordon et al, (2023). *Libraries for Living, and for living better*. Gordon et al., 2023, and for Living Better | Libraries Connected

<sup>&</sup>lt;sup>3</sup> Renaisi, (2017). *Libraries as community hubs: A report for Arts Council England*. <u>Libraries-CommunityHubs-Renaisi.pdf</u> (artscouncil.org.uk)

<sup>&</sup>lt;sup>4</sup>Department for Culture, Media and Sport, (2024). *An independent review of English public libraries*. An independent review of English public libraries - GOV.UK (www.gov.uk)

The number of library visits in Haringey has broadly followed the trend in London as a whole, declining slowly with a significant drop during the COVID-19 pandemic, from which there has been a slight recovery.

In light of the increasing financial pressures facing local authorities, many councils have made or are planning to make savings-oriented changes to how their library services operate. Between 2015 and 2024, many of our geographical neighbours, including Enfield, Barnet, Waltham Forest, Camden and Hackney, consulted on library service restructures intending to make savings.

### The London Context

Here, aspects of Haringey's Library Service are compared with those of other London boroughs, particularly those identified by CIPFA as our statistical neighbours. Based on the CIPFA Nearest Neighbours model, Haringey's statistical neighbours are Brent, Ealing, Enfield, Greenwich, Hackney, Hounslow, Islington, Lambeth, Lewisham, Merton, Newham, Southwark, Tower Hamlets, Waltham Forest, and Wandsworth.

### Comparison of opening hours

Figure 2 shows that while Haringey has the average number of libraries among its statistical neighbours, its total operating hours per week and, therefore, average opening hours per library significantly exceed the average among its statistical neighbours. Haringey's libraries have a total opening time of 35% higher and an average opening time of 30% higher than the average among its statistical neighbours.

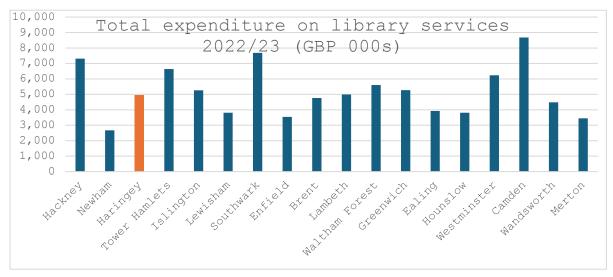
Local Authority	Number of libraries	Total hours per week	Average hours per week
Average	9	390	45
Enfield	17	686	40.36
Redbridge	10	597	54.27
Newham	10	579	57.9
Haringey	9	525	58.3
Hounslow	11	459	41.73
Waltham Forest	8	442	55.25
Ealing	10	398	33.12
Sutton	8	378	47.25
Hackney	8	373	46.6
Tower Hamlets	6	360	60
Merton	7	347	49.57
Lewisham	10	326	29.68

Brent	6	308	51.33
Croydon	13	296	22.77
Kingston	7	250	35.71
Barking & Dagenham	6	245	40.83
Hammersmith & Fulham	5	242	48.4
Harrow	6	214	35.5

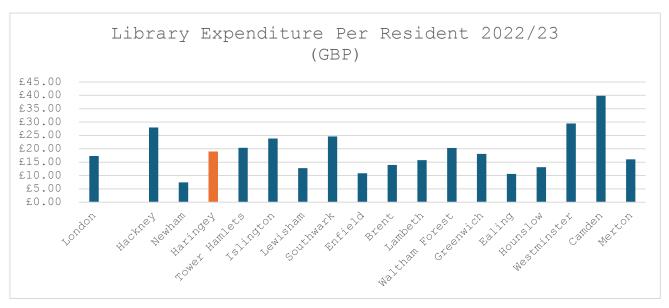
## Financial comparison

The graphs below show that Haringey has the 9<sup>th</sup> highest expenditure and the 6<sup>th</sup> highest net expenditure (when revenue is subtracted from overall expenditure) for its library services compared to sixteen of its statistical neighbours. Haringey has the 8<sup>th</sup> highest expenditure per resident among the same cohort, at just under £20 annually per resident. This places Haringey expenditure slightly above the London average and in the top half of all its statistical neighbours, in terms of annual spend per resident.

**Figure 2:** Table showing total number of libraries and their opening hours compared to that of Haringey statistically similar neighbours



**Figure 3:** Graph showing Haringey's total library expenditure in the financial year 2022/23, compared to its statistically similar neighbours.



**Figure 4**: Graph showing Haringey's library expenditure per resident in the financial year 2022/23, compared to its statistically similar neighbours.

# **Borough Profile**

Haringey is a dynamic and diverse London borough with over 180 languages spoken. The most recent residents' survey (2021) identified that many young families move to Haringey because of the benefits of open spaces, good schools, easy access to several work locations and more affordable housing.

The borough has long welcomed communities from all over the world. In addition to long-standing African-Caribbean communities, there are significant communities of Turkish and Kurdish, Somali, Latin American, and Eastern European residents living in the borough. Haringey is home to a growing community of Charedi Jewish residents, mainly in the borough's southeast.

Significant inequalities mark Haringey, and whilst deprivation levels are high, particularly in the north and east and in pockets across the borough, there are also areas of great affluence and wealth. Haringey is one of the more deprived authorities in the country, ranking 49 out of 317 local authorities and the 4th most deprived borough in London. 9 of Haringey's 21 wards are within England's 20% most deprived wards, predominantly in the east of the borough. Northumberland Park and White Hart Lane are Haringey's two most deprived wards. Northumberland Park is the most deprived ward in London, and White Hart Lane is the 4<sup>th</sup>.

### Protected characteristics in Haringey

The data below presents the profile of protected characteristics among Haringey residents; this data comes from the 2021 National Census<sup>5</sup> and Haringey's EQIA template.

### Age:

- 54,422: 0-17 (21%)
- 71,660: 18-34 (27%)
- 63,930: 35-49 (24%)
- 46,516: 50-64 (18%)
- 27,706: 65+ (10%)

### Disability:

- Disabled under Equality Act 13.7%
  - Day-to-day activities are limited a lot 6.1%
  - Day-to-day activities are limited a little 7.5%
- 7.5% of residents were diagnosed with depression
- 1.7% of residents diagnosed with a severe mental illness
- 0.4% of people in Haringey have a learning disability

### **Gender Reassignment:**

- Gender Identity different from sex registered at birth but no specific identity given -0.5%
- Trans woman 0.1%
- Trans man 0.1%

#### **Marriage and Civil Partnership**

- Divorced or formerly in a same-sex civil partnership which is now legally dissolved: (9.9%)
- Married or registered civil partnership: (35.8%)
- Separated (but still legally married or still legally in a same-sex civil partnership): (2.9%%)
- Single (never married or never registered a same-sex civil partnership): (45.3%)
- Widowed or surviving partner from a same-sex civil partnership: (6.1%)

### **Pregnancy and Maternity**

• Live Births in Haringey 2021: 3,376

#### Race:

Arab: **1.0%** 

Any other ethnic group: 8.7%

Asian: 8.7%

<sup>&</sup>lt;sup>5</sup> ONS, Census 2021, https://www.ons.gov.uk/census

Bangladeshi: 1.8%

Chinese: 1.5%Indian: 2.2%Pakistani: 0.8%Other Asian: 2.4%

### Black: 17.6%

African: 9.4%Caribbean: 6.2%Other Black: 2.0%

### Mixed: **7.0%**

• White and Asian: 1.5%

White and Black African: 1.0%
 White and Black Caribbean: 2.4

• White and Black Caribbean: 2.0%

• Other Mixed: 2.5%

#### White: 57.0% in total

English/Welsh/Scottish/Northern Irish/British: 31.9%

• Irish: 2.2%

• Gypsy or Irish Traveller: 0.1%

• Roma: 0.8%

Other White: 22.1%

### Religion or Belief:

Christian: 39%Buddhist: 0.9%Hindu:1.3%Jewish: 3.6%

Muslim: 12.6%No religion: 31.6%Other religion: 2.3%

• Religion not stated: 8.0%

• Sikh: 0.3%

#### Sex:

Females: (51.8%)Males: (48.2%)

#### **Sexual Orientation:**

Straight or heterosexual: 83.4%

• Gay or Lesbian: 2.7%

Bisexual: 2.1%

All other sexual orientations: 0.8%

Not answered: 11.0%

#### Socioeconomic Status:

#### Income

- 6.9% of the Population of Haringey were claiming unemployment benefits as of April 2023
- 19.6% of residents were claiming Universal Credit as of March 2023
- 29.3% of jobs in Haringey are paid below the London Living Wage

#### **Educational Attainment**

- Haringey ranks 25<sup>th</sup> out of 32 in London for GCSE attainment (% of pupils achieving strong 9-5 pass in English and Maths)
- 3.7% of Haringey's working-age Population had no qualifications as of 2021
- 5.0% were qualified to level one only

#### **Area Deprivation**

 Haringey is London's fourth most deprived area, as measured by the IMD score 2019. The most deprived LSOAs (Lower Super Output Areas or small neighbourhood areas) are more heavily concentrated in the east of the borough, where more than half of the LSOAs fall into the 20% most deprived area in the country.

# Background to Library Data Collection

In recent decades, across the UK, libraries have seen a decline in visitors. Haringey has been the same in this regard, with the 2023-24 total of visitors to all libraries in Haringey falling to around nine hundred thousand visitors from a high of over two million visitors recorded in 2011-2012.

Historically, usage data has been collected via a system known as Gatereader. The data from the Gatereader system recorded annual usage by library. However, the system had limitations in terms of the data that could be collected. It is not possible to provide weekly, daily or hourly footfall data for this consultation from Gatereader, therefore the needs assessment cannot be based on historic data collection by Gatereader.

In 2024, footfall data collection in libraries was updated to a new system called FootFallCam which already provides more detailed information than the previous system, albeit over a shorter time span. FootFallCam was rolled out in phases across all libraries, excluding Muswell Hill which is currently closed, between January and June 2024. Therefore, the Needs Assessment relies on the emerging datasets from FootFallCam. It should be noted, as with any new system, there is a period of bedding in. The library service is still rolling out the technology's full functionality. This limits the time range dataset and any reliable identification of usage trends at this stage. However, data will continue to be collected and monitored.

It should be remembered that lockdowns during the pandemic disrupted footfall trends in libraries significantly and library visitor numbers declined substantially. Visitor numbers have recovered to some extent, but not to pre-pandemic levels. Therefore, even if extensive datasets were available going back for some years, the data could not reliably inform a timetable for the current usage patterns of the libraries.

As all the FootFallCam datasets gathered so far range in duration between 2 to 7 months, depending on the technology installation date, there will be continued monitoring to identify

any significant variables due to factors such as seasonality. This will ensure that data relied upon for decision-making is valid and reliable and will be considered alongside public consultation feedback when making decisions about any future operating model.

Muswell Hill Library is currently closed and has no FootFallCam data. The previous Gatereader data shows it was a busy library. It is recognised that its previous visitors may be visiting other libraries and they and other visitors may well return to use Muswell Hill when it re-opens. To accurately model any impact of the closure of Muswell Hill on the footfall data of other libraries e.g. its nearest neighbours, the type of data collected via the newest FootFallCam system would need to have been collected for both Muswell Hill and its neighbours for far longer than is the case in order to identify any spikes in usage that correlate with the closure of Muswell Hill. It is therefore not possible to say whether and how many library users have been displaced to use neighbouring libraries as opposed to visiting out of borough libraries or stopping visiting libraries. Equally, it is not clear how many users might return to visiting Muswell Hill when it re-opens. However, in the last full year of operation, albeit a pandemic recovery year of 2022/23 Muswell Hill had 59,635 visitors recorded via the Gatereader system, making it the fourth busiest library after Wood Green, Hornsey and Marcus Garvey.

# Footfall Across Haringey's Libraries (Updated October 2024)

Section 1 appears in its original format, as published for the Haringey Council Library Service Consultation on the 29<sup>th</sup> August 2024.

Section 2 provides a narrative update for additional footfall and occupancy data gathered between 31<sup>st</sup> July – 24<sup>th</sup> October 2024. Occupancy data was unavailable in the document's first iteration. This new data can be seen in appendices 5-6.

## Section 1: data up to 4th August 2024

This section is informed by FootFallCam data held by the Haringey Library Service as described in the previous section. The datasets provided are based on the periods when the FootFallCam started operating in each library, the start date being indicated in the table below. The end date in all cases is up to and including Sunday 4<sup>th</sup> August 2024.

# Daily Attendance

Library	Data range	Busiest Weekday	Average Visitors Busiest Weekday	Quietest Weekday	Average Visitors Quietest Weekday	Average Visitors Weekdays	Average Visitors Saturday	Average Visitors Sunday
Alexandra Park	27/05/2024 to 04/08/2024	Thursday	306	Friday	203	276	174	n/a
Muswell Hill	Closed: no da	ıta						
Wood Green	01/01/2024 to 04/08/2024	Tuesday	1443	Friday	1108	1312	544	259
Coombes Croft	01/01/2024 to 04/08/2024	Monday	266	Tuesday	172	211	127	n/a
Marcus Garvey	01/01/2024 to 04/08/2024	Monday	598	Friday	505	530	351	154
St Ann's	04/03/2024 to 04/08/2024	Monday	159	Friday	113	131	90	n/a
Highgate	19/02/2024 to 04/08/2024	Thursday	122	Wednesda y	69	74	89	n/a

Hornsey	01/01/2024	Monday	570	Wednesda	507	540	545	303
	to			у				
	04/08/2024							
Stroud	12/02/2024	Monday	124	Thursday	112	118	116	n/a
Green &	to							
Harringay	04/08/2024							

**Figure 5**: Table showing average number of weekday and weekend visitors and busiest and quietest days for each of Haringey's libraries

The table above is based on the mean average of visitor data daily calculated from the first full week of data from when the relevant library camera became operational to the 4<sup>th</sup> August 2024. It is recognised that this is a limited dataset however it provides some emergent evidence-based insight into weekly trends in usage.

The results from this method have been validated by using a mode average calculation (heatmap) from the same FootFallCam data source.

At this stage, the data has been used to shape library opening hours proposals, subject to public consultation and continued data gathering and monitoring for consistent trends through the FootFallCam.

This way of collecting and calculating mean average footfall data is subject to the following caveats:

- Some cameras may infrequently have occasional days where they are out of service and record footfall as a single digit or zero. The data has been examined closely to ensure that where this has occurred, or where the library has been closed for a bank holiday on a day it would be usually open, that the data is disregarded for the average visitor number calculation.
- Alexandra Park, Highgate Libraries and part of Hornsey Library were used as polling stations in the election in May and July 2024. The footfall figures for those days have been disregarded for the average visitor number calculation.
- Cameras in Marcus Garvey and Wood Green will pick up all footfall, including those services that are co-located in the building. Therefore, the footfall count will include people attending customer services, Haringey Learns or Haringey Works, not just those using the library service. This is a current limitation of the data.

#### Daily Attendance: Comments

All libraries see a reduction in footfall on Saturdays, compared to Monday to Friday. Of the 3 libraries open on Sunday, there is a further reduction in footfall between Saturday and Sunday with numbers visiting approximately halving between Saturday and Sunday at Marcus Garvey and Wood Green. At Hornsey the reduction in footfall between Saturday and Sunday is slightly smaller.

Alexandra Park has the shortest time range of all data sets. Therefore, the data should be treated with caution. Thursday may not prove to be the busiest day going forward as the data continues to be gathered.

At Coombes Croft footfall is greatest on Monday, followed by Wednesday.

Highgate is busier on Saturday than its quietest day. Thursday is its busiest day, even when excluding the high footfall count on the two election days in 2024.

Hornsey is busier on Saturday than its quietest day. It is also notable for the smallest reduction in footfall between Saturday and Sunday of all libraries open every day at the weekend. It is the busiest library on Sunday.

Marcus Garvey has a 74% reduction in footfall between its busiest day and Sunday St Ann's is busiest on Mondays and quietest on Fridays.

Stroud Green & Harringay's footfall is notably stable across the days of the week and Saturdays. Saturday is marginally busier than its quietest other day.

Wood Green is the most heavily used library overall. It has an 82% reduction in footfall between its busiest day and Sunday

## Hourly Footfall

Hourly timed entry data is available with the FootFallCam (Appendix 3). More sophisticated data such as 'occupancy' rates will be available over time. For the purposes of the needs assessment the data relied on is timed entry data between 1 April 2024 and 31 July 2024, split between weekdays and weekends. Alternative data available showed overall hourly footfall across weekdays and weekends together, from the date the FootFallCam was installed. However, for the purposes of the needs assessment it was more informative to split the weekdays from the weekends.

Whilst occupancy data is not yet available, the footfall data collected via timed entry provides data to show that the fewest number of people enter the library during the final hour of the day than any other day. Whilst occupancy data would be able to indicate how many people went in and out and remained in the library during the final hour, the library service report that, historically, the final hour of the day has consistently been the quietest in every library compared with every other hour libraries are open. Therefore, whilst occupancy data is not yet available, when it is, the library service are confident that the timed entry data and occupancy data will align on the final hour being the quietest hour every day for each library.

The table below is based on hourly footfall charts collected by FootFallCam by weekday and weekend, arranged by library groupings.

Library	Busiest Hour Weekday	Quietest Hour Weekday	Busiest Hour Weekend Day	Quietest Hour Weekend Day
Alexandra Park	15:00 - 16:00	18:00 - 19:00	10:00 - 11:00	16:00 - 17:00
Muswell Hill	Closed: no data	1		
Wood Green	12:00 - 13:00	18:00 - 19:00	12:00 - 13:00	16:00 - 17:00
Coombes Croft	15:00 - 16:00	18:00 - 19:00	14:00 - 15:00	16:00 - 17:00
Marcus Garvey	13:00 - 14:00	18:00 - 19:00	12:00 - 13:00	16:00 - 17:00
St Ann's	15:00 - 16:00	18:00 - 19:00	11:00 - 12:00	16:00 - 17:00
Highgate	15:00 - 16:00	18:00 - 19:00	13:00 - 14:00	16:00 - 17:00
Hornsey	15:00 - 16:00	18:00 - 19:00	12:00 - 13:00	16:00 - 17:00
Stroud Green and Harringay	14:00 - 15:00	18:00 - 19:00	10:00 - 11:00	16:00 - 17:00

**Figure 6:** Table showing quietest and busiest weekday and weekend operating hours for each of Haringey's libraries based on FootFallCam data captured between April 1 to 31 Jul 2024 inclusive.

The current usage trends set out in the table above indicate the quietest hours across all libraries are between the hours of 6pm-7pm, just before closing. The first hour after opening is the second quietest. Further details for all hours and the first and last hour of opening are available as graphs in Appendix 3. These graphs for timed footfall data from FootFallCam indicate that Stroud Green and Harringay Library has some footfall activity from 7pm. This is due to cleaners working.

### Hourly Footfall: Comments

Most libraries are busiest between 15:00 - 16:00, except for Marcus Garvey (13:00 - 14:00), Stroud Green and Harringay (14:00 - 15:00), and Wood Green (12:00 - 13:00).

Weekday quietest hours: all libraries are quietest between 18:00 - 19:00.

Weekend busiest hours: the busiest hours vary more on weekends, ranging from 10:00 - 15:00.

Weekend guietest hours: all libraries are guietest between 16:00 - 17:00.

Whilst the very quietest hours are at the end of the day, it is also quiet in the majority of libraries for the first hour after opening. While this may indicate less general demand for libraries at these times further consideration should be given to library users who due to their specific protected characteristics may prefer to use the library at quieter times, whether these be at the start or end of the day. This is explored further in the accompanying EQIA.

# Section 2: additional data up to 24th October 2024

This section provides a comparison of footfall data between the relevant time periods in section 1 and section 2 (section 1 data gathered to 4<sup>th</sup> August; section 2 gathered between 31<sup>st</sup> July to 24<sup>th</sup> October 2024). It is recognised that in both data periods include some periods of school holidays, the lengthiest being the summer holidays for the whole of August in section 2. However, both term time and holiday time are subject to usage flows and it is also worth noting that the first period of data collection includes what might be considered as the peak period for exam revision.

Occupancy data was unavailable in the document's first iteration, so no comparison is possible. However, this data enables closer examination of concerns that whilst footfall may be recorded as being low at any given time, occupancy remains high. This additional validation exercise is particularly important for times when the libraries may seek to vary hours. During the public consultation, these proposed variations potentially affected weekdays: first thing in the morning, lunchtimes, evenings and weekend openings.

Muswell Hill library remains closed and there is no data available.

All existing and new data for footfall presented by library is available in Appendix 5 and 6.

Below is a summary comparison of footfall data for each library, separated into weekdays and weekends, across the two published time periods.

#### **Alexandra Park**

 Weekdays: In both periods, peak footfall is mid-afternoon, with a dip around lunchtime. The second period shows a more even distribution throughout the day.  Weekends: The second period shows a less pronounced peak and a more gradual decline in footfall compared to the first period.

#### **Coombes Croft**

- Weekdays: Peak footfall in the mid-afternoon is consistent across the time periods.
- Weekends: Peak footfall in the mid-afternoon is consistent across the time periods.

#### Highgate

- Weekdays: Consistent peak footfall mid-afternoon in both periods.
- Weekends: Peak footfall shifts slightly earlier in the second period compared to the first.

#### Hornsey

- Weekdays: Consistent peak footfall mid-afternoon in both periods.
- Weekends: Mid-afternoon peak footfall is less pronounced in the second period compared to the first.

#### **Marcus Garvey**

- Weekdays: Peak footfall shifts from late morning in the second time period to early
  afternoon in the first time period, but the second period shows a more even
  distribution throughout the day. Customer services are open in this building 9am-5pm
  Mon, Tue, Thur, Fri and 10am-5pm on Wednesdays. Customer service data shows
  the average number of visitors to their services per hour is 10.
- •
- Weekends: Peak footfall which occurs from midday to early afternoon is stable across both time periods

#### St Ann's

- Weekdays: Peak footfall mid-afternoon in both periods.
- Weekends: Peak footfall shifts slightly earlier in the second period compared to the first.

#### **Stroud Green and Harringay**

 Weekdays: Peak footfall mid-afternoon in both periods, but the second period shows a more even distribution throughout the day.  Weekends: Peak footfall is less pronounced in the second period compared to the first.

#### **Wood Green**

- Weekdays: Consistent peak footfall mid-afternoon in both periods. It should be noted that footfall will include customer service traffic. Customer services are open in this building 9am-5pm Mon, Tue, Thur, Fri and 10am-5pm on Wednesdays. Customer service data shows the average number of visitors to their services per hour is 12.
- Weekends: Footfall follows a very similar pattern between the two time periods. The only difference being that lunchtime hours are somewhat busier in the first period.

# Occupancy

FootfallCam the company which provides the occupancy data defines calculates occupancy as 'the cumulative IN at that time minus the cumulative OUT at that time. Example: The average occupancy at 12pm will be the cumulative IN count until 12pm minus the cumulative OUT count at 12pm.'

Below is a summary analysis of average occupancy data compared against average footfall data for each library, separated into weekdays and weekends, for the second published time period only as this data was not available during the first time period for the initial needs assessment.

Occupancy data is presented in Appendix 5 and 6.

#### **Alexandra Park**

- Weekdays: Peak occupancy is at 10am. Highest footfall is between 3-4pm.
   Occupancy overall suggest longer visit times at in the morning and shorter visits in the afternoon. Lowest occupancy and footfall is in the last hour of the day.
- Saturday only: Footfall and occupancy are somewhat aligned, most closely in the first 2 hours of the day. However, occupancy rates are low at less than 1.0 throughout the day. Footfall never reaches double figures.

#### **Coombes Croft**

- Weekdays: CC Peak occupancy is between 3-4pm which matches peak footfall.
   Lowest occupancy is in the first and last hours of opening which matches footfall.
- Saturday only: Footfall and occupancy are broadly aligned with peak hours at lunchtime. Both footfall and occupancy rates are low for both in single digits.

#### Highgate

- Weekdays: HG Peak occupancy is between 4-5pm which matches footfall. Lowest occupancy and footfall is in the morning hours.
- Saturday only: Footfall and occupancy are broadly aligned with peak hours from 1pm

up to and including the last hour between 4-5pm with a dip at lunchtime.

#### **Hornsey**

- Weekdays: Footfall and occupancy trends are aligned. The busiest period for both footfall and occupancy is between 11am-4pm. Lowest occupancy and footfall is in the first and last hours of opening.
- Weekends: Peak hours are between 11am-4pm for both occupancy and footfall making the first hours of opening the quietest. Saturday and Sunday trends are aligned, when taking into account different opening hours.

#### **Marcus Garvey**

- Weekdays MG Footfall and occupancy trends are aligned. The busiest period for both footfall and occupancy is between 10am-4pm. Lowest occupancy and footfall is in the first and last hours of opening. Occupancy rates include customer service visitors which are an average of 10 an hour.
- Weekends: Footfall and occupancy rates are divergent. Footfall peaks at 12pm.
   Occupancy peaks between 2pm-3pm. Saturday and Sunday trends are aligned, when taking into account different opening hours.

#### St Ann's

- Weekdays: St Anns Footfall and occupancy trends are broadly aligned with a morning footfall peak at 10am and an occupancy peak at 11am. An afternoon peak follows the same pattern with the footfall peak at 3pm and the occupancy peak at 4pm.
- Weekends: Single digit occupancy and footfall rates make any alignment in trends hard to track. However, peak occupancy can be seen in the afternoon hours.

#### **Stroud Green and Harringay**

- Weekdays: Footfall and occupancy trends are aligned. The busiest period for both footfall and occupancy is between 10am-4pm. Lowest occupancy and footfall is in the first and last hours of opening.
- Weekends: Single digit occupancy and footfall rates make any alignment in trends hard to track. However, peak occupancy is consistent through from 10am across the afternoon hours. Evening activity is noted when the library service is closed due to cleaning operatives.

#### **Wood Green**

Weekdays: Footfall and occupancy trends are aligned. The main difference is that footfall is much higher in the first hour than occupancy rates, with occupancy peaking for the day at 11am and footfall peaking at 12pm. The last hour of the day is the lowest for footfall and occupancy. Occupancy rates include customer service visitors which are an average of 12 an hour.

Weekends: Footfall and occupancy are non-aligned. Peak footfall is at 12pm and 4pm. Peak occupancy is between 1pm-3pm. Saturday and Sunday trends are aligned, when taking into account different opening hours.

# Registered Users

Figure 7 shows the total number of registered users for each of Haringey's nine libraries. Wood Green Library has by far the most registered users, nearly 30,000, over twice as many

as the other two main libraries, Hornsey and Marcus Garvey, which have roughly the same number of users. The branch libraries of each region have around 5,000 registered users each, with St Annes and Highgate having the lowest number of registered users.

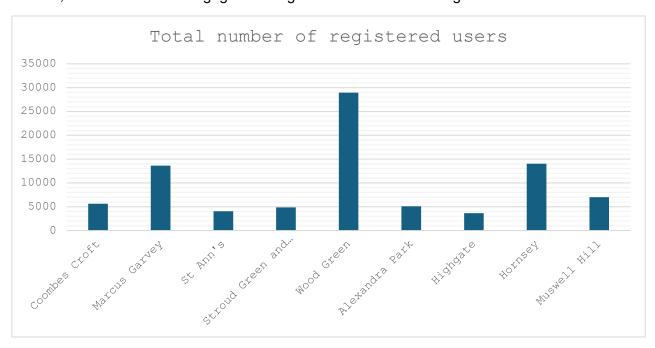
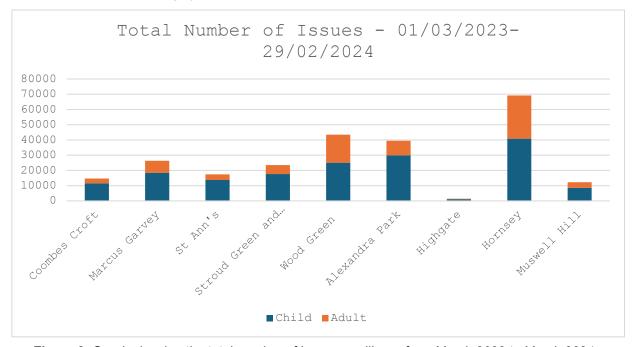
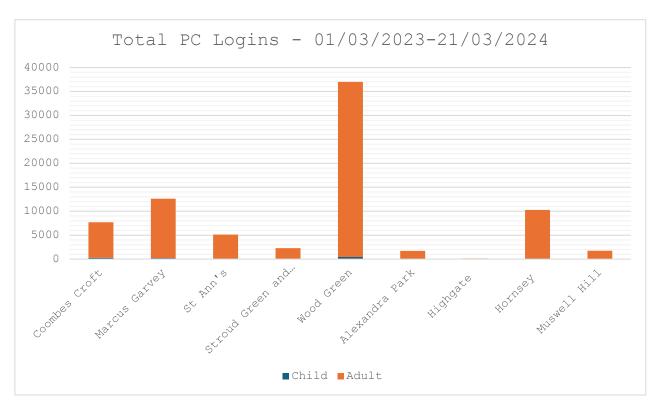


Figure 7: Graph showing the total number of registered users for Haringey's libraries.

#### Service Use in Haringey's Libraries



**Figure 8**: Graph showing the total number of issues per library from March 2023 to March 2024, with issues split between children and adults.



**Figure 9**: Graph showing the total Number of PC logins per library from March 2023 to March 2024, with logins split between children and adults.

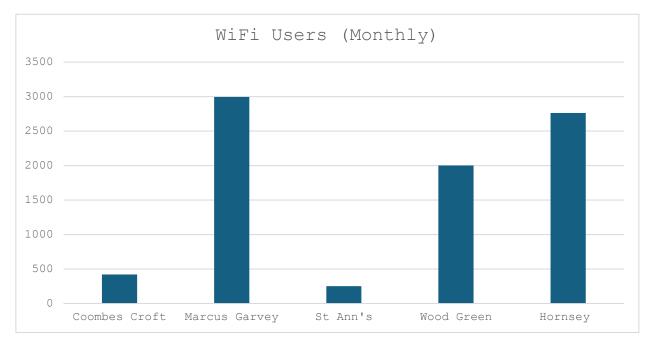


Figure 10: Graph showing the average number of monthly Wi-Fi users per library

Figures 8, 9 and 10 give a picture of the level of use for three of our library's most important provisions: Issues (books, CDs, DVDs, etc.), PC access, and Wi-Fi use.

In a year, Hornsey had by far the most issues, nearly 70,000, and Highgate had significantly fewer issues than any other library. Despite being a main library, Marcus Garvey's yearly number of issues is more in line with the branch libraries in the borough.

Wood Green Library has nearly 10x more PC logins than the next highest library, Marcus Garvey. Coombes Croft and St Ann's Libraries have a significantly higher number of PC logins than other branch libraries and the highest number as a proportion of registered users compared to all libraries; this possibly points to a higher-than-average level of demand for PC access in the area and links to other data around digital exclusion in the borough. By far, adults (16 years and over) are the main users of PCs, across all libraries.

Despite having fewer registered users than Wood Green Library and significantly fewer issues than both Wood Green and Hornsey libraries, Marcus Garvey Library has the highest number of Wi-Fi users in the borough. This shows a significantly higher level of demand for Wi-Fi in the east of the borough compared to other services.

These observations about PC and Wi-Fi use in the borough align with data from the London Office of Technology and Innovation (LOTI)<sup>6</sup>. A range of LOTI's digital exclusion maps (sample below) show that on several different measures and due to various factors, residents in the east of the borough are more likely to be digitally excluded and, therefore, more reliant on libraries for digital access.

The maps below show 'a range of community demographics and characteristics that have been identified through research as the key factors or proxy indicators to the propensity for digital exclusion. Combining data sets can enable users to get an understanding of the types of digital exclusion needs likely to occur in an area.' (LOTI).

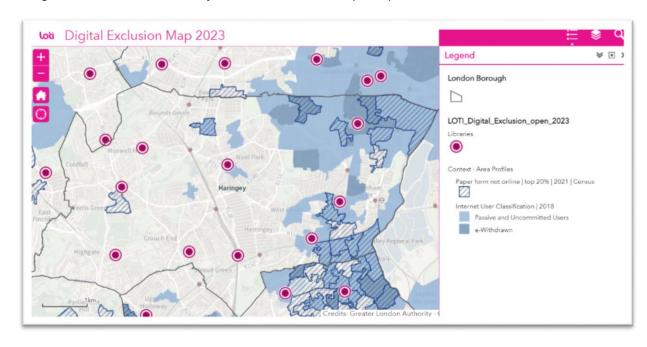


Figure 11: Shows the LOTI digital exclusion map of Haringey (2023)

The LOTI Digital Exclusion Map above shows the locations of libraries in Haringey (dark pink circles), the areas where there was a higher concentration of people completing the 2021

<sup>&</sup>lt;sup>6</sup> LOTI, London Digital Exclusion Map, https://loti.london/resources/london-digital-exclusion-map/

census on paper (blue lined areas) and two Internet User Classifications indicating where those furthest away from digital inclusion (two shades of blue) live.

According to the Internet User Classification (CDRC, 2018<sup>7</sup>) The least engaged or able to engage online are categorised as 'e-Withdrawn' indicated on the map above in darker blue.

'This Group is mainly characterised by individuals who are the least engaged with the Internet. Their geography is expressed by areas that are associated with those more deprived neighbourhoods of urban regions. The socio-economic profile of the population is characterised by less affluent white British individuals or areas of high ethnic diversity; and it has the highest rate of unemployment and social housing among all other Groups. The e-Withdrawn Group appears to have the highest ratio of people that do not have access, or have access but never engage with the Internet. It also expresses the lowest rates of engagement in terms of information seeking and financial services, as well as the lowest rate in terms of online access via a mobile device.' (CDRC, 2018)

The east of the borough also has a concentration of 'Passive and Uncommitted Users'. These are described as individuals who 'have limited or no interaction with the Internet. They tend to reside outside city centres and close to the suburbs or semi-rural areas. Members of this Group have few distinctive characteristics in conventional socioeconomic terms, albeit higher levels of employment in semi-skilled and blue-collar occupations. Individuals are rarely online, and most commonly report use once a week or less. Access to broadband is well below average, and for those online, there is mild preference for access via smartphones' (CDRC, 2018).

Therefore, this map indicates that the three libraries in the east of the borough are serving communities where some people are much further away from digital inclusion than the rest of the borough.

### **Users and Non-Users**

Some demographic groups in Haringey are more likely to be library users than others. Figure shows the distribution of library service provision, broken down by gender, age and race/ethnicity. This data shows that women are more likely to be registered library users than men, and white British people are more likely to be registered than non-white British people. Additionally, children and young people are overrepresented within the library's users, with 0–21-year-olds far more likely to be registered users than any other age groups, all of whom are underrepresented. The Council has actively encouraged children and young people to join and use their local library through initiatives such as the Summer Reading Challenge and Library Lates, so this over-representation is at least in part the result of policy decisions.

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<sup>&</sup>lt;sup>7</sup>Consumer Data Research Centre Internet User Classification | CDRC Data

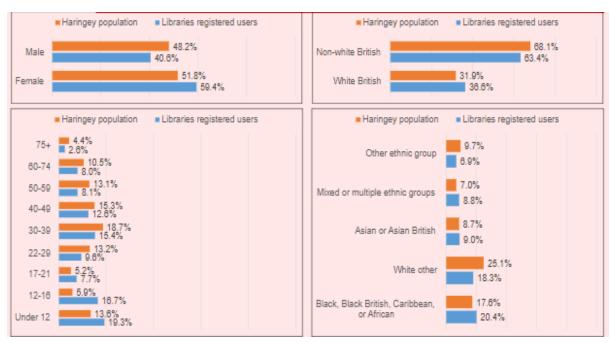


Figure 12: Graphs showing distribution of library service provision by demographic characteristics

## Access to Service Provision and Need

Data shows there is a higher concentration of the type of socio-economic indicators that may lead more people to benefit from access to the library service in the east than in the rest of the borough. These are shown in the table below, by library catchment area.

	Catchment Areas									
Sociodemographic		East		Central			West			Haringey total/
characteristic	Coombes Croft	Marcus Garvey	St Ann's	Alexandra Park	Wood Green	Muswell Hill	Highgate	Hornsey	Stroud Green & Harringay	average
% Population w/ long term illness or disability	14.7%	13.2%	14.7%	11.4%	14.6%	12.1%	11.9%	13.4%	13.7%	13.7%
Average Indices of Multiple Deprivation: Overall - score	45.2	35.6	29.3	12.1	31.7	13.0	14.5	17.3	24.1	28.0
% Claimant count (aged 16-64)	12.3%	7.7%	7.8%	3.4%	7.6%	2.9%	3.0%	4.3%	6.1%	6.9%
% Population aged 16-65 on Universal Credit	39%	25%	26%	9%	24%	9%	8%	11%	16%	21%
% children in absolute low income	27%	21%	22%	7%	25%	6%	5%	8%	15%	19%
% children in relative low income	35%	27%	27%	8%	30%	7%	7%	10%	17%	24%
% Overcrowded households	29.6%	24.7%	25.6%	10.4%	22.9%	11.7%	11.4%	14.1%	21.3%	20.7%
% Households in' fuel poverty'	7.3%	7.4%	6.7%	4.0%	7.3%	4.8%	4.8%	4.9%	6.1%	6.5%

% No qualifications	28.9%	23.3%	21.7%	7.7%	22.4%	8.8%	6.5%	8.8%	13.5%	18.5%
% Only Level 1 qualifications	9.6%	8.5%	8.1%	3.9%	7.7%	`3.7%	2.9%	4.3%	5.6%	6.8%
% Pop. cannot speak English well or at all	11.2%	9.5%	8.9%	1.4%	9.1%	1.8%	1.3%	2.1%	5.7%	7.1%

	Above	Close to	Below
KEY	Haringey	Haringey	Haringey
	average	average	average

Figure 13 Sociodemographic characteristics by library catchment area

The data indicates that the greatest need is more pronounced in Wood Green and across the east of the borough. These indicators include receipt of benefits, proficiency in English, child poverty and Level 1 or no qualifications.

However, the proportion of registered users relative to population is generally higher in neighbourhoods in the West of the borough yet lower in the east. This imbalance in registered users is likely to reflect lower take up of library services due to socio-economic issues and is not taken as a lack of indication of need for the provision of service. In fact, the need for library services in the east is arguably greater, given the important role that libraries play in communities that experience deprivation on range of indicators. As well as setting out those indicators in the table above, further discussion is included in the accompanying EQIA document, which addresses the characteristics of library catchment areas alongside the likely characteristics of communities experiencing digital exclusion.

Appendix 1 provides detailed data showing the difference between actual registered users in each ward and predicted registered users based on the Haringey average, as well as a number of indicators of need for each ward. These calculations show that there is a correlation between areas that have fewer registered library users than predicted based on the Haringey average and areas with high levels of need and deprivation. Low take-up and indicators showing high levels of need and deprivation are most pronounced in the east of the borough, most significantly in South Tottenham and Lea Valley.

Overall, the east of the borough has 4,336 fewer registered users than expected (compared to the Haringey average). In contrast, central Haringey has 761 more, and the west of the borough has 3,575 more.

### Alternative Provision

Some resources, including bookshops and community spaces, could potentially fill gaps created by a reduction in library provision. While these will not be able to replace the full range of services offered by a library, they might be useful in mitigating some of the impacts of service reduction.

Haringey's membership of the Libraries Consortium facilitates Haringey residents' use of libraries across London, particularly those in neighbouring boroughs. Hackney, Enfield and Waltham Forest are all members of the Libraries Consortium. Islington Council on the southwest boundary and Barnet Council on the northwest boundary are not members.

However, future plans for neighbouring library services may have an impact. Whilst Waltham Forest and Camden currently have no plans to consult, Enfield, where neighbouring libraries are located on the northern boundary, consulted residents earlier in 2024 on their libraries strategies which may result in service reduction. Barnet Council extensively consulted in 2017 and now operates a mixed delivery model including community-led libraries. Hackney Council's most northerly library in Stamford Hill offers a good alternative particularly for the Orthodox Jewish Charedi community (who live in both South Tottenham and Stamford Hill) as its stock and opening hours take account of that community's particular needs.

Geographically, the east of the borough is bounded by reservoirs which limit east-west routes into Waltham Forest for walking, cycling and driving to two heavily used A roads, one of which is the North Circular. Public transport relies on one Overground train route and buses using the two busy A roads. The boundaries on the west, south and north of the borough do not have any similar physical constraints.

# Library Usage Insights from Public Consultation August-October 2024

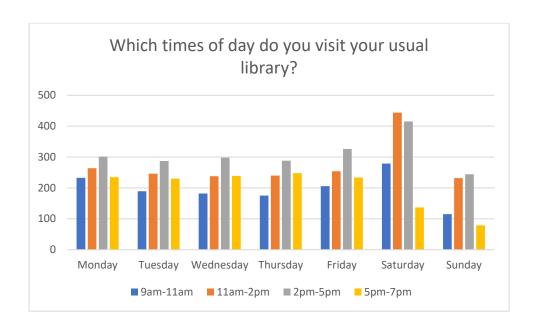
The Haringey Library Service public consultation was launched on the 29<sup>th</sup> August 2024 to consult residents and stakeholders on proposals to vary library service hours. The consultation was open for responses during a period of 6 weeks between Thursday 29<sup>th</sup> August 2024 and midnight Thursday 10<sup>th</sup> October 2024.

The total number of consultation responses received and considered was 1404. The full Consultation Report will be available to view on the consultation project page <a href="https://haringeylibraries.commonplace.is/">https://haringeylibraries.commonplace.is/</a> and all verified online responses are available to view here <a href="https://haringeylibraries.commonplace.is/en-GB/contributions/proposal/have-your-say">https://haringeylibraries.commonplace.is/en-GB/contributions/proposal/have-your-say</a>

It is important to note that consultation gathered views from consultees on the potential impact of the proposed variation in library service hours. It also gathered detail on respondents' current library usage which have generated some of the insights included here and, in the accompanying, also updated EQIA. A further piece of strategic work is planned in 2025 to gather insight into the needs of, and barriers to access for those residents not using libraries.

In summary, respondents included a diverse range of residents, including responses from children, parents, the elderly and people with disabilities. Respondents emphasised the libraries' crucial role as community hubs, safe spaces, and sources of educational and digital resources. Concerns were raised about the impact of reduced hours on vulnerable groups, particularly those facing digital exclusion and those who rely on libraries for social interaction and warmth. Respondents flagged the importance of the library service's contribution to literacy levels, social mobility, and community well-being for children, families, people facing disadvantage as well as working people, particularly in the context of the lunchtime, evening and weekend library usage. Further analysis on groups with protected characteristics is available in the updated Equality Impact Assessment which can be accessed at <a href="https://haringeylibraries.commonplace.is/">https://haringeylibraries.commonplace.is/</a>

Library Usage: Days and Times



Taking all responses into consideration, respondents indicated that they are most likely to visit the libraries on Saturdays between 11am-2pm followed by 2-5pm. Across all weekdays 2-5pm is the most frequently visited time slot. The 9-11am slot is less visited on most days than any other slot and is closely followed by the 5-7pm slot. On Saturdays, Haringey libraries currently close at 5pm and on Sundays the three libraries that are open close at 4pm.

Respondents reported usage for all libraries is similar to that of occupancy data which shows slightly higher usage of libraries in the last 2 hours of the day, than does footfall data alone. Footfall data tends to show that the first 2 hours of opening are busier than the last 2 hours but occupancy data contradicts this finding for some libraries. However, respondents reported usage, occupancy and footfall data all point to libraries quietest periods on weekdays being in the first and last hours of the day.

Usage of libraries by groups with different characteristics is examined in detail in the updates to the accompanying Equality Impact Assessment.

# Library Usage: Activities

The table below indicates how all respondents use Haringey's libraries in descending order. The findings highlight the importance of the core library offer in terms of stock and accessing digital resources. However, the findings also emphasise the vital role of libraries in providing a space for people to access, whether that be to attend a group or class or to study, work, research or read.

Ranking	Activity	Number of consultees answering	As a percentage of 1392 online responses
1	Browse, search and/or request stock	484	34.8%
2	Find space to study or work	208	14.9%

3	Access newspapers and/or informative leaflets	159	11.4%
4	Attend or host an event, group or class	156	11.2%
5	Use the public computers, printing, scanning, photocopying	153	11.0%
6	Use the free Wi-fi	129	9.3%
7	Gain information and/or signposting advice	123	8.8%
8	View exhibition	111	8.0%
9	Access other Haringey service providers in the building, for example: Haringey Works, Haringey Learns, Customer Services, Connected Communities	51	3.7%
10	Other	46	3.3%
11	Add something else	41	2.9%
12	Access bookable piano	38	2.7%
13	Meeting room hire	35	2.5%
14	Access other-party service providers in the building, for example: Wise Thoughts, HOPEC, Community Youth Music Service	23	1.7%

The categories of 'Other' and 'Add something else' were unpacked further by respondents sharing the following information which has been categorised as follows:

Themes and topics	Number of consultees answering	% of consultees answering
Children's activities/reading	55	28.9%
Other	36	18.9%
Reading	25	13.1%
Borrowing of books/films/toys	21	11%
Studying/Homework	21	11%
Groups/Clubs/Classes	24	12.6%
Socialising	7	3.6%
Place of warmth/For respite	7	3.6%
Use Printer Wi-fi	5	2.6%
Seeking help from librarians	7	3.6%
Using the bathroom	5	2.6%

This highlights the role libraries play as community hubs, providing opportunities for leisure and learning as well as offering social connection, which research shows is vital for health and wellbeing.<sup>8</sup> Children's activities are frequently cited, underlining the importance of the library service to younger children, attending with parents and carers and older children and young people attending independently.

Further analysis of usage by age ranges shows slightly different usage trends, set out below, with access to public computers being the most frequent reason for using the library in the ages 16 and under, followed by access to free wifi and access to stock. Access to free wifi is important across all age groups but is highest in the 34 years and under age range.

The range of activities accessed in the library service increases in the 25 and over groups. Under that age, respondents primarily use the library for digital purposes, to browse stock, and to find space to study and work. This supports the original analysis in the August 2024 needs assessment that areas that have higher proportions of younger people particularly need access to digital infrastructure such as free wifi and PCs to address digital exclusion. Studying is also cited as a key activity for some teenagers therefore maximising access to study space outside school opening hours is a clear need for this group. However, space to study and work is undertaken by most age ranges, declining only for the 65 and over age group.

Activities by age group (as a percentage of all respondents in the same age group)								
Age Group	13-15	16-24	25-34	35-44	45-54	55-64	65-74	75+
Browse, search and/or request stock	57.1%	47.6%	67.6%	71.7%	67.3%	68.7%	62.7%	59.8%
Use the public computers, printing, scanning, photocopying	71.4%	19.0%	31.0%	20.9%	24.5%	27.3%	21.8%	24.4%
Use the free Wi-fi	57.1%	28.6%	28.2%	18.7%	22.4%	22.2%	16.2%	12.2%
Find space to study or work	28.6%	47.6%	40.8%	31.6%	35.4%	33.3%	15.5%	11.0%
Access bookable piano			11.3%	5.9%	6.8%	1.0%	2.1%	1.2%
Access newspapers and/or informative leaflets		9.5%	19.7%	17.6%	21.1%	40.4%	31.7%	32.9%
Attend or host an event, group or class			23.9%	26.2%	21.8%	25.3%	22.5%	25.6%
Gain information and/or signposting advice	14.3%		23.9%	13.9%	19.7%	25.3%	15.5%	19.5%
Meeting room hire			7.0%	2.7%	4.1%	6.1%	3.5%	9.8%
View exhibition			21.1%	12.3%	13.6%	15.2%	23.9%	19.5%
Access other Haringey service providers in the building, for example: Haringey Works, Haringey Learns, Customer			9.9%	5.3%	10.2%	12.1%	11.3%	7.3%

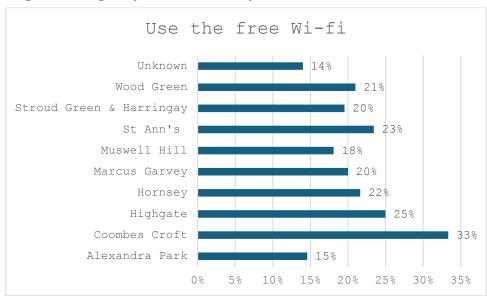
<sup>8</sup> https://www.who.int/groups/commission-on-social-connection

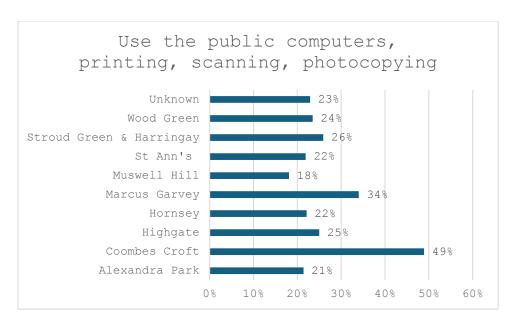
Services, Connected Communities							
Access other-party service providers in the building, for example: Wise Thoughts, HOPEC, Community Youth Music Service		5.6%	1.6%	8.2%	3.0%	4.2%	1.2%
Other Services		7.0%	12.3%	10.2%	13.1%	8.5%	7.3%

It should be noted that the number of respondents in the 13-15 and 16-24 age ranges were far fewer than 25 and above, so whilst this analysis provides some insight, it has significant limitations. The age ranges of the respondents sharing their demographic data is reproduced below for reference.

Age Group	Count
13-15	7
16-24	21
25-34	71
35-44	187
45-54	147
55-64	99
65-74	142
75+	82

# Digital Usage by Usual Library

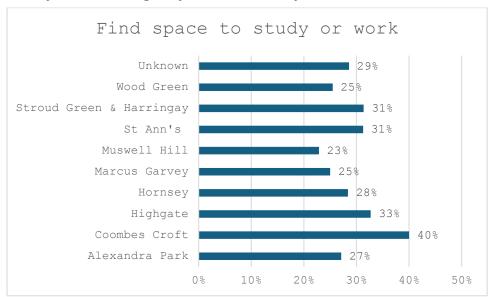




Coombes Croft users most frequently report using the public computers, printing, scanning and photocopying as well as use of the free wifi. Marcus Garvey is second highest for reporting using the public computers, printing, scanning and photocopying, however the picture for use of free wifi is mixed across the borough with Highgate and St Ann's ranked after Coombes Croft.

This finding somewhat supports the need for digital infrastructure to be accessible in the east of the borough, particularly at Coombes Croft, but also demonstrates the importance of digital inclusion boroughwide.

### Study/Work Usage by Usual Library



Finding space to study and work is important across the borough with the top five libraries where respondents indicate their usage of this facility is Coombes Croft, Highgate, Stroud Green and Harringay and St Ann's in joint 3<sup>rd</sup>. This finding highlights the importance of this facility for more than a quarter of respondents to this survey.

### Conclusion

The data presented in this needs assessment highlights the value and diverse usage patterns of Haringey's libraries. Despite a national trend of declining library visits, Haringey's libraries remain vital community hubs, providing essential services and resources to residents of all ages and backgrounds. The variation in peak usage times and services across different libraries points to the importance of tailoring service provision to local needs.

Although Wood Green Library experiences the highest footfall, this is in part due to the colocated customer service centre. Nevertheless, Wood Green also has more registered users than any of the other libraries.

The data suggests a higher demand for digital services in the east of the borough, aligning with wider concerns and existing data about digital exclusion in these areas. This highlights the need for continued investment in digital resources and support at libraries like Coombes Croft and St Ann's. The Council is committed to maintaining this investment and has provision in the current capital programme to renew digital networks and provision in all libraries.

The demographic analysis reveals that certain groups, such as women, young people, and white British residents, are more likely to use library services. This indicates a potential need for targeted engagement strategies to ensure that the library service is accessible and relevant to all residents. Further information about the needs and impacts of our proposals on groups with protected characteristics is set out in the accompanying Equality Impact Assessment.

Considering the financial pressures facing many local authorities and the potential impact of neighbouring councils' library strategies, this needs assessment points to careful evaluation of options for future library provision, in consultation with residents. Haringey's expenditure on the library service has kept it in the top half of its statistical neighbours, however it is worth noting that all but two of those, Haringey and Waltham Forest, are inner London boroughs.

The data suggests considering prioritising equitable access to library services across the borough, ensuring that all residents can benefit from the diverse resources offered. This needs-led approach to provision, particularly addressing digital exclusion, should be considered alongside a different version of the existing model, where hours are allocated equally between large libraries and branch libraries, respectively, across the borough.

The future success of the library service may involve innovative approaches, such as colocating services, expanding digital offerings, and collaborating with community partners to reach underserved populations.

Ultimately, the goal is to create a sustainable and inclusive library service that meets the evolving needs of Haringey's diverse communities.

# **Appendices**

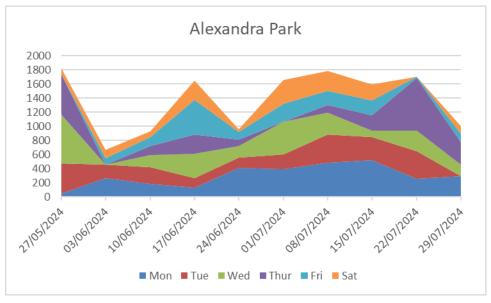
Appendix 1: Complete data set for Haringey library service provision and need

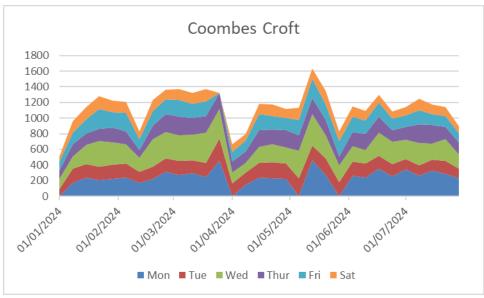
				Diff. actual				
Ave. / 84504	Resident population - Library Service All ages registered users		Library registered	registered users	Average of Net	People aged 16-65 on	No. of households deprived in at least	
Area / MSOA			users as % of	minus predicted	household income	Universal Credit		
	1		resident population	registered users as per Haringey	after housing costs		one dimension	
∃ East	88,176	17.851	20%		22,427	17,524	21,257	
Bruce Grove North	7,605			.,	23,500			
Bruce Grove South	7,081	2,051			25,400			
Northumberland Park	7,518							
Roundway	6,864	1,350			22,700	-,	-,	
South Tottenham	8,169			-1,430				
Tottenham Bruce Castle Park	6,472	1.398	22%		21,500	•		
Tottenham Green East	8,511	1,745	21%	-397	22,900		,	
Tottenham Green West	7,988							
Tottenham Lea Valley	11,429				23,700			
Tottenham North West	8,253							
White Hart Lane	8,286				20,200			
□ Central	96,039	24,927		+761				
Bounds Green	7,988			+234	30,500			
Bowes Park	7,907	1,852			26,000			
Downhills Park	7,242				27,000			
Harringay East	6,904	1,573			28,900	· ·	,	
Harringay Ladder North	8,736				28,000			
Harringay Ladder South	6,627	1,798		+130				
Harringay Warehouse District & Vartry		1,426		-696	23,500			
Lordship Lane & Broadwater Farm	6,061	1,368			22,200			
Noel Park	6,736			+163	25,500			
Scotch Estate	7.111	1,992			24,100			
West Green & St Ann's	7,458							
Wood Green North	7,513	2,107	28%	+217	25,400			
Wood Green South	7,322			+721	24,400			
∃West	80,026	23,712	30%	+3,575	41,267	5,580	,	
Alexandra Park	6,474	2,602	40%	+973	43,300			
Crouch End East	6,922	2,812	41%	+1,070	43,500	523	1,383	
Crouch End West	6,793				41,500			
Fortis Green & Coldfall	7,763	1,928						
Highgate East	5,848						1,085	
Highgate Wood	6,492				40,900			
Hornsey East	8,453				34,100			
Hornsey Vale	6,754							
Hornsey West	5,431	1,586		+219	44,000	243		
Muswell Hill North	6,418							
Muswell Hill South	6,558							
Stroud Green	6,120							
Grand Total	264,241	66,490	25%	+0	30,044	39,210		

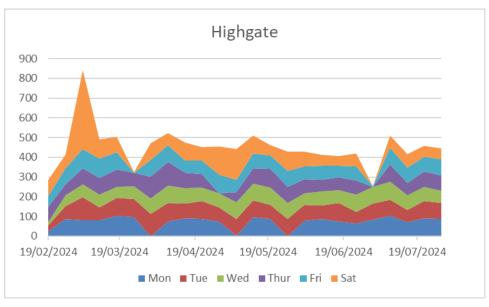
Library service needs and provision for each Middle Layer Super Output Area in Haringey.

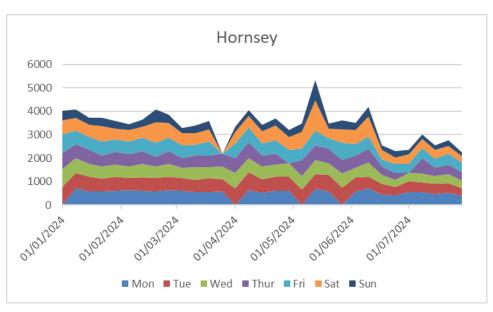
A negative score infers need for library service in that area.

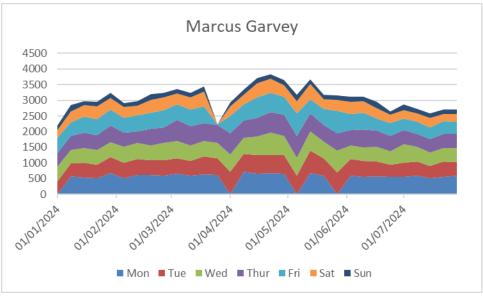
Appendix 2: Average Daily Attendance

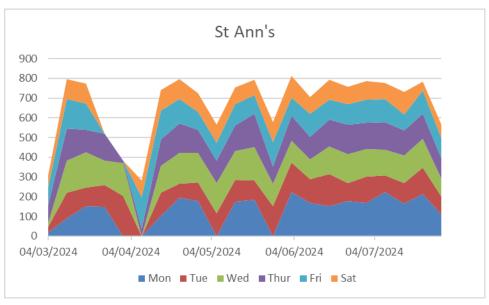


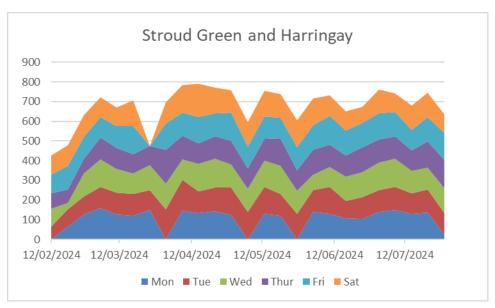


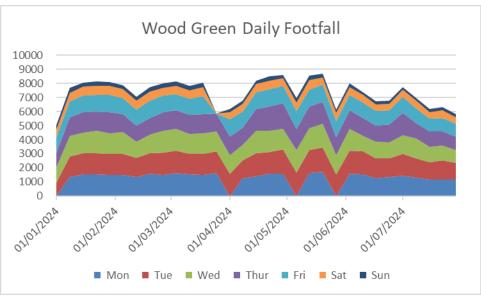






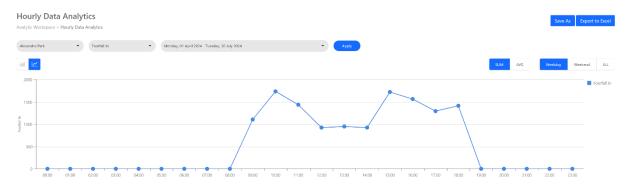




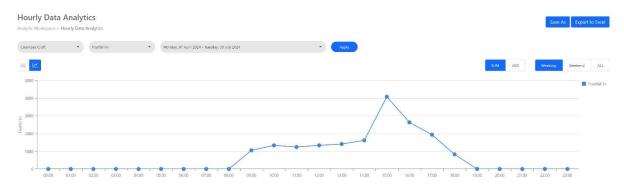


Appendix 3: Library Footfall Weekdays April 1<sup>st</sup> 2024 to July 30<sup>th</sup> 2024

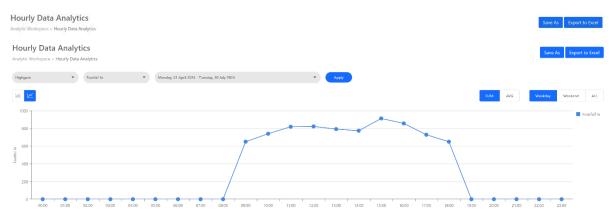
### **Alexandra Park**



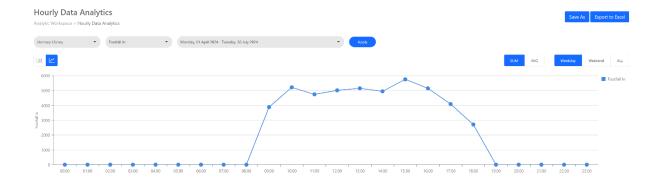
#### **Coombes Croft**



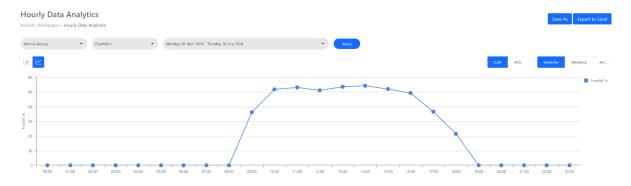
### Highgate



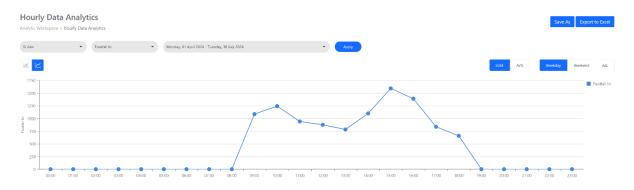
# Hornsey



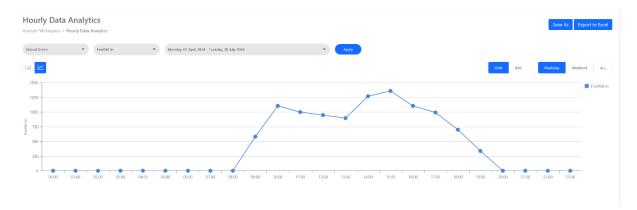
## **Marcus Garvey**



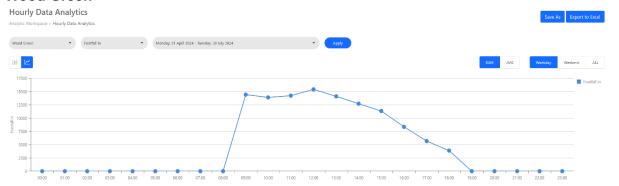
## St Ann's



## **Stroud Green and Harringay**

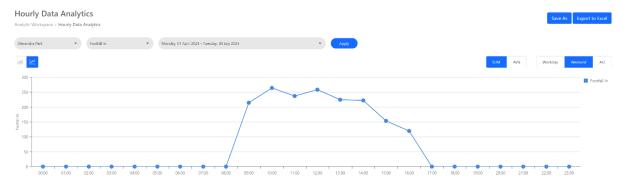


## **Wood Green**

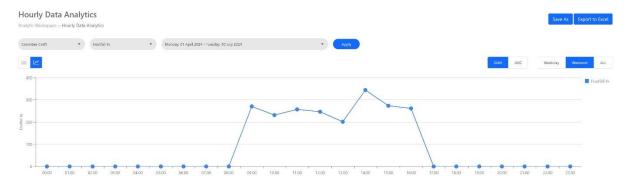


# Appendix 4: Library Footfall Weekends April 1<sup>st</sup> 2024 to July 30<sup>th</sup> 2024

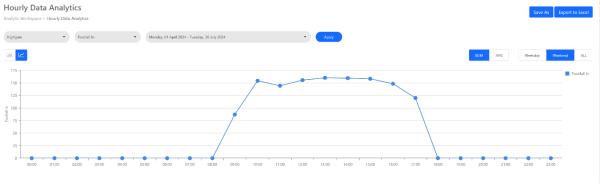
#### **Alexandra Park**



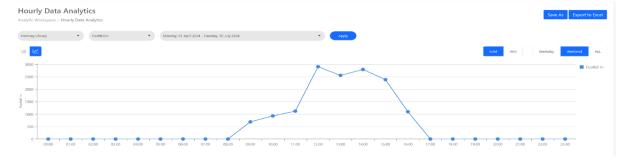
#### **Coombes Croft**



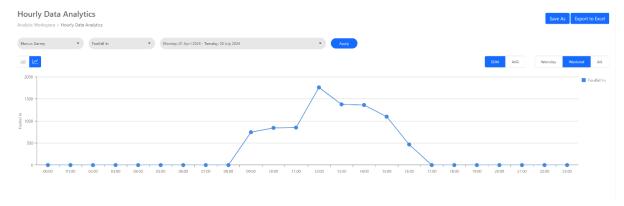
## Highgate



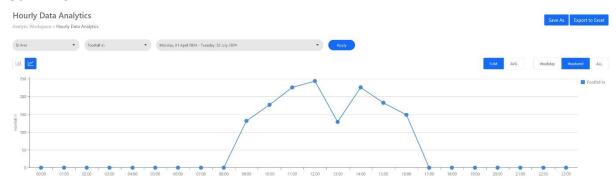
## Hornsey



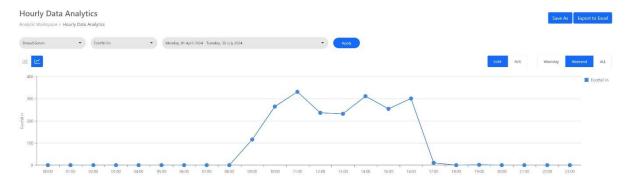
## **Marcus Garvey**



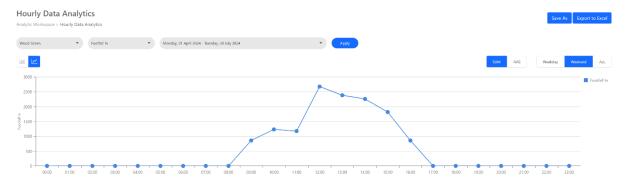
#### St Ann's



## **Stroud Green and Harringay**



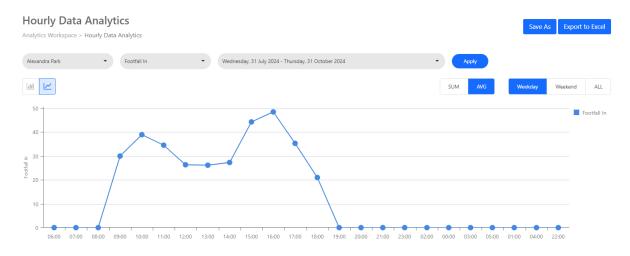
#### Wood Green



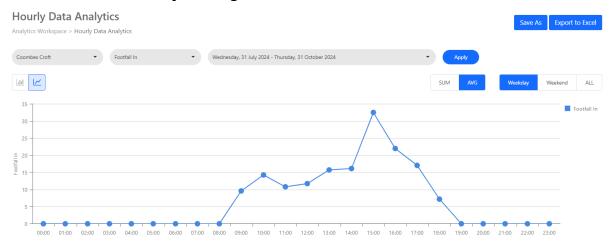
#### Appendix 5

## **Updated Footfall Data Analysis**

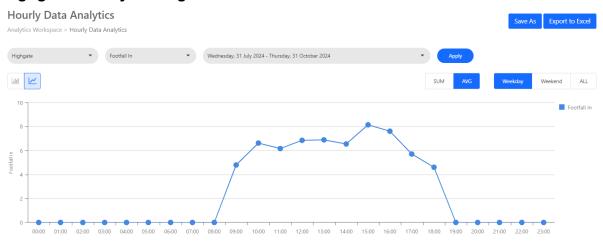
## Library Footfall Weekdays July 31st 2024 to October 31st 2024 Alexandra Park Library Average Footfall



## Coombes Croft Library Average Footfall



#### Highgate Library Average Footfall

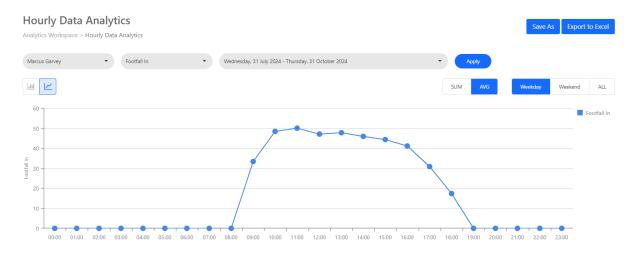


#### Hornsey Library Average Footfall

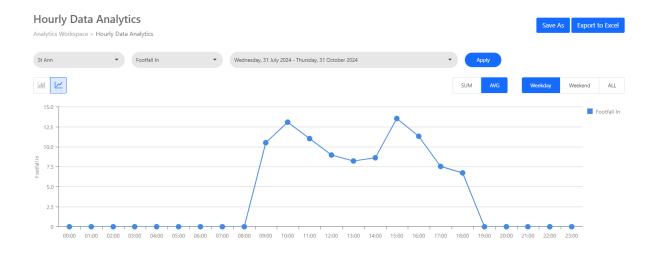


#### Marcus Garvey Library Average Footfall

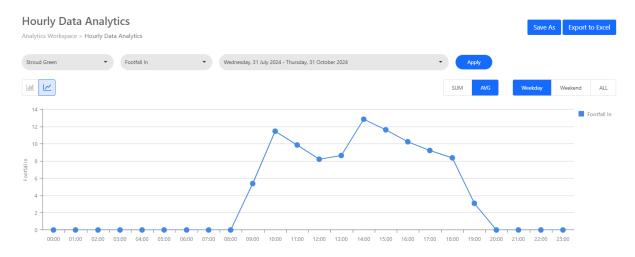
N.b. Customer services are open in this building 9am-5pm Mon, Tue, Thur, Fri and 10am-5pm on Wednesdays. Customer service data has been obtained but it does not show visitors by hour, instead giving total numbers of visitors to customer service sites over a week. Having analysed the customer service data, it shows the average number of visitors per hour is 10 which should be taken into account in the graph below.



St Ann's Library Average Footfall

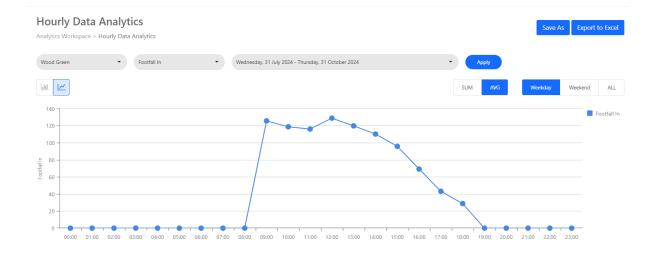


## Stroud Green & Harringay Library Average Footfall

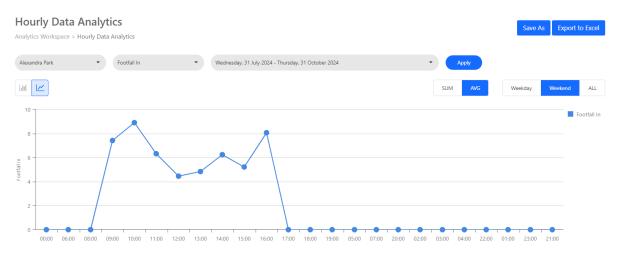


## Wood Green Library Average Footfall

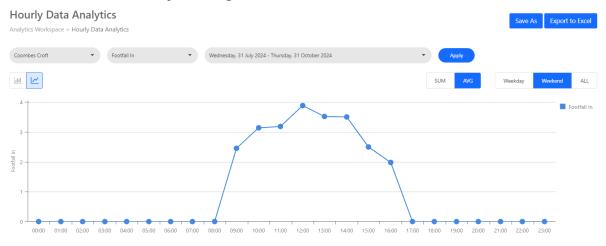
N.b. Customer services are open in this building 9am-5pm Mon, Tue, Thur, Fri and 10am-5pm on Wednesdays. Customer service data has been obtained but it does not show visitors by hour, instead giving total numbers of visitors to customer service sites over a week. Having analysed the customer service data this shows the average number of visitors per hour is 12 which should be taken into account in the graph below.



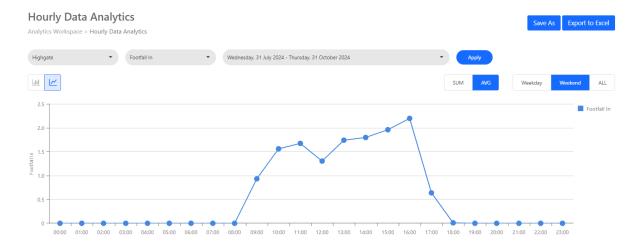
## Library Footfall Weekends July 31st 2024 to October 31st 2024 Alexandra Park Library Average Footfall



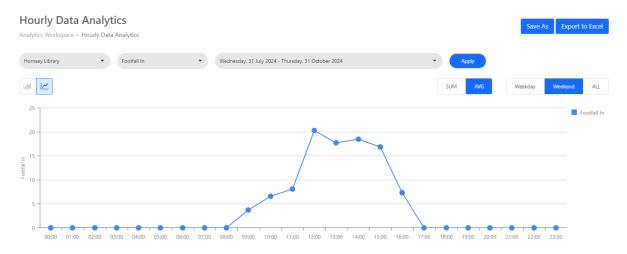
#### Coombes Croft Library Average Footfall



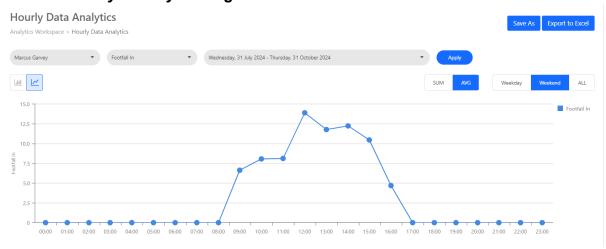
Highgate Library Average Footfall



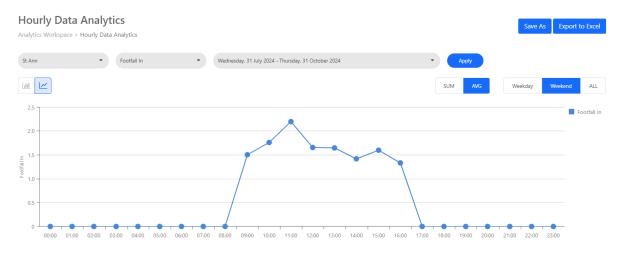
## Hornsey Library Average Footfall



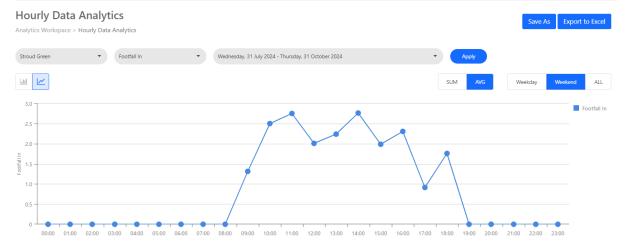
## Marcus Garvey Library Average Footfall



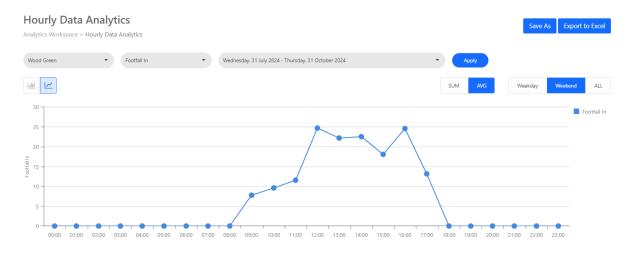
St Ann's Library Average Footfall



## Stroud Green & Harringay Library Average Footfall



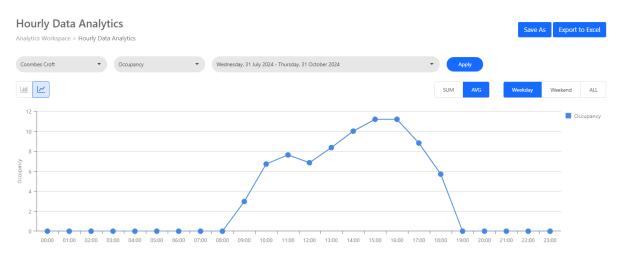
## Wood Green Library Average Footfall



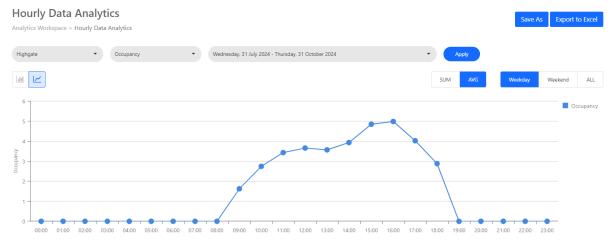
## Library Occupancy Weekdays July 31st 2024 to October 31st 2024 Alexandra Park Library Average Occupancy



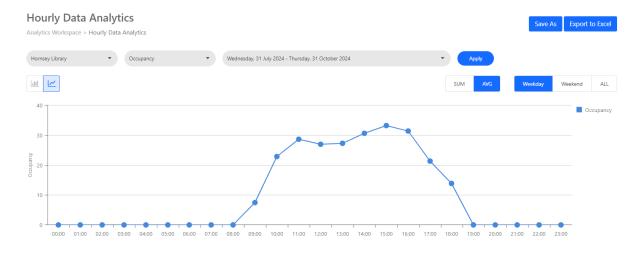
## Coombes Croft Library Average Occupancy



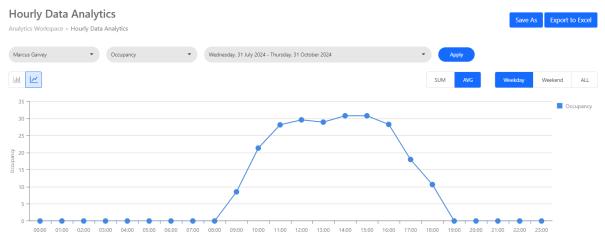
## Highgate Library Average Occupancy



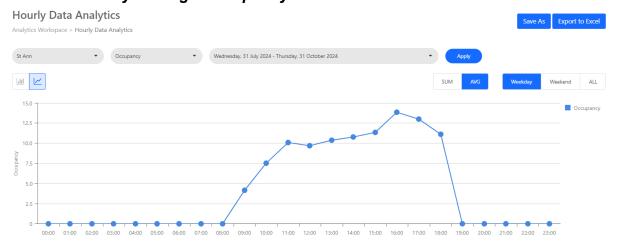
## Hornsey Library Average Occupancy



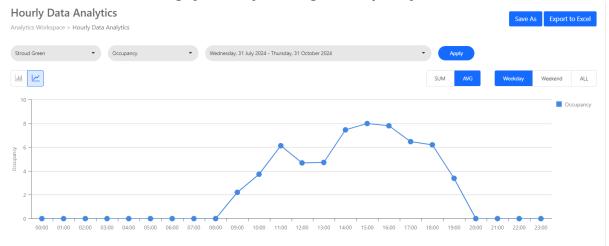
## Marcus Garvey Library Average Occupancy



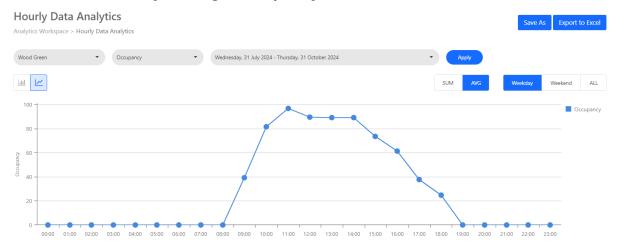
## St Ann's Library Average Occupancy



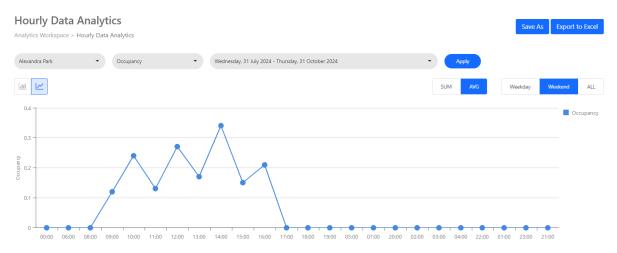
## Stroud Green & Harringay Library Average Occupancy



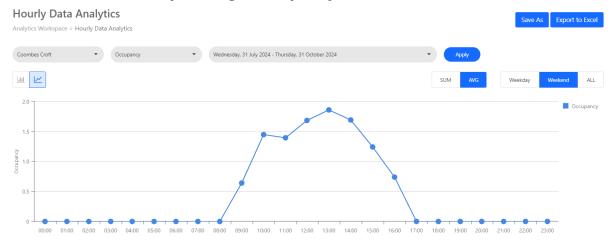
## Wood Green Library Average Occupancy



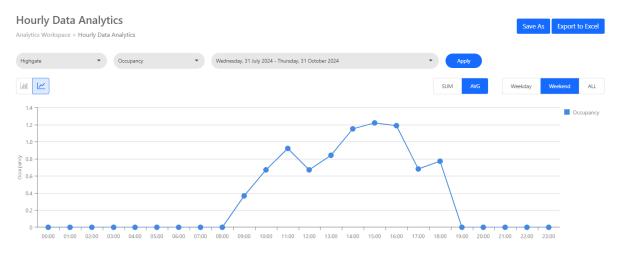
## Library Occupancy Weekends July 31st 2024 to October 31st 2024 Alexandra Park Library Average Occupancy



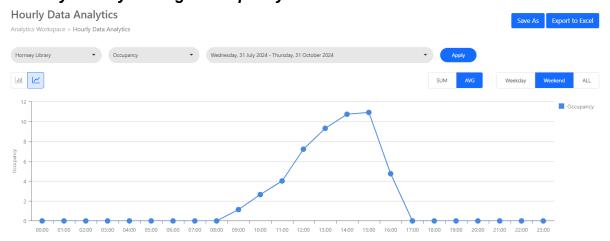
## Coombes Croft Library Average Occupancy



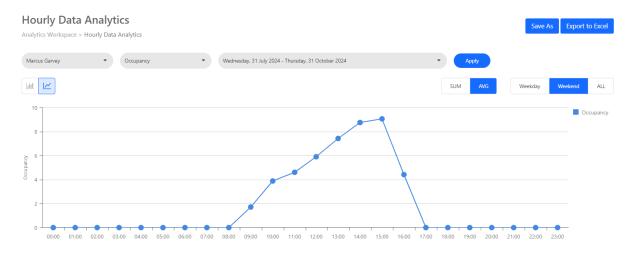
## Highgate Library Average Occupancy



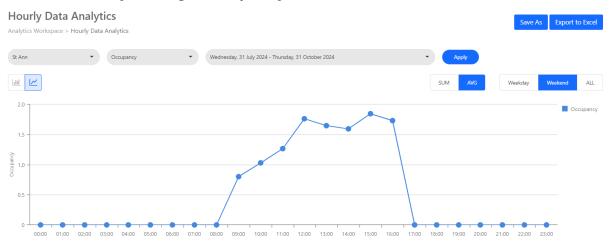
## Hornsey Library Average Occupancy



## Marcus Garvey Library Average Occupancy



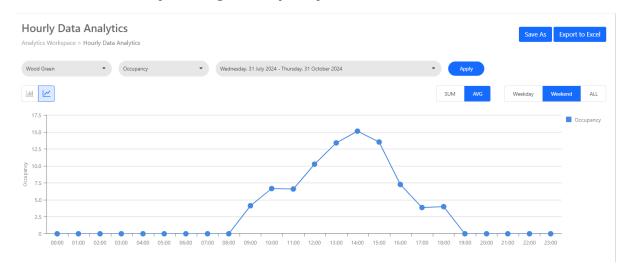
## St Ann's Library Average Occupancy



## Stroud Green & Harringay Library Average Occupancy



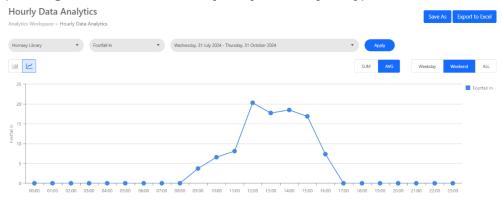
## Wood Green Library Average Occupancy

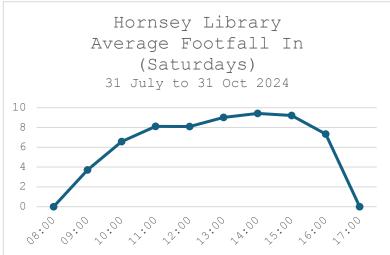


## Appendix 6

## <u>Updated Footfall Data Analysis (Weekend Only at Main Libraries)</u> Library Footfall Weekends July 31st 2024 to October 31<sup>st</sup> 2024

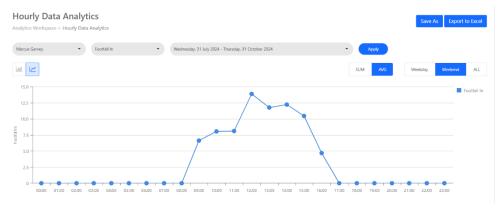
## Hornsey Library Average Footfall Charts (Average weekend, Saturday only, Sunday only)

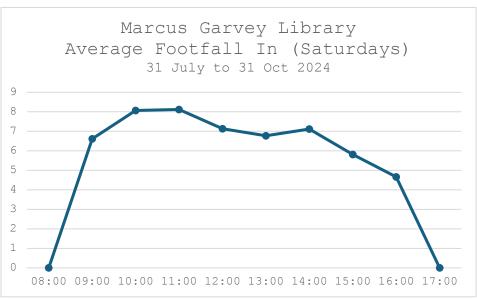


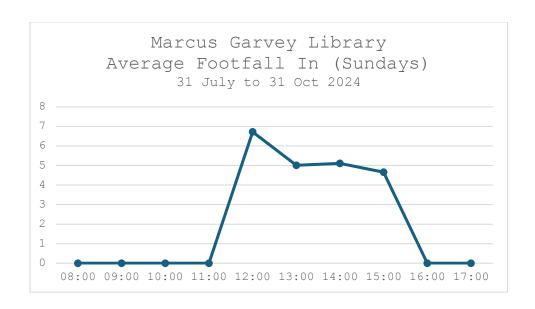




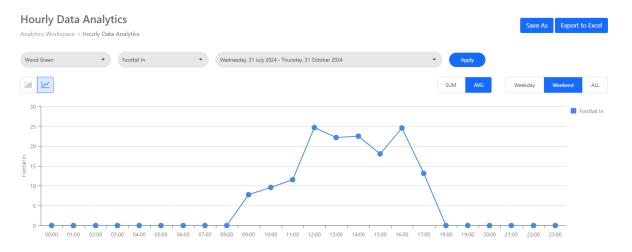
## Marcus Garvey Library Average Footfall Charts (Average weekend, Saturday only, Sunday only)

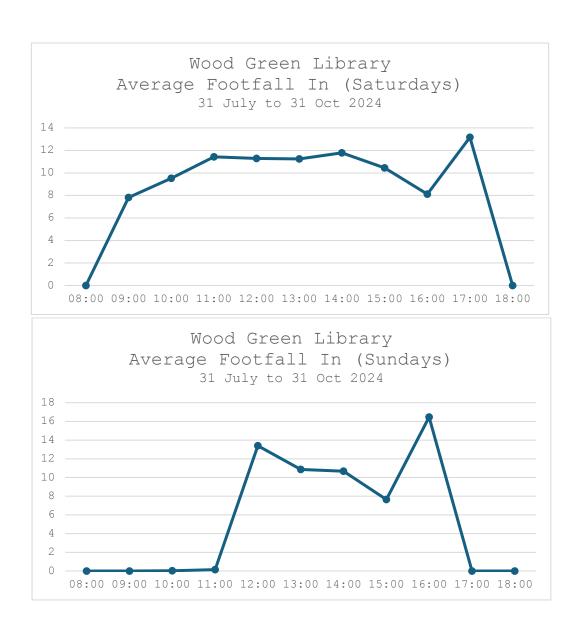




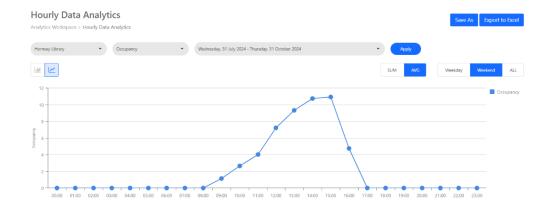


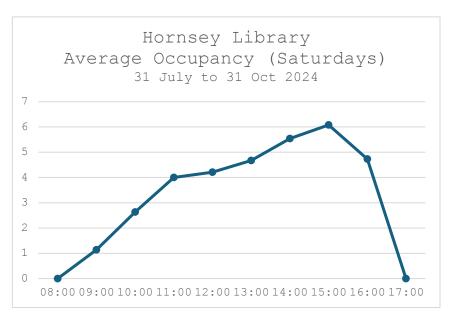
## Wood Green Library Average Footfall Charts (Average weekend, Saturday only, Sunday only)

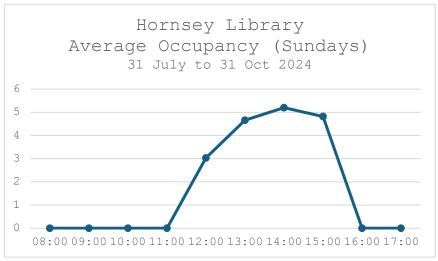




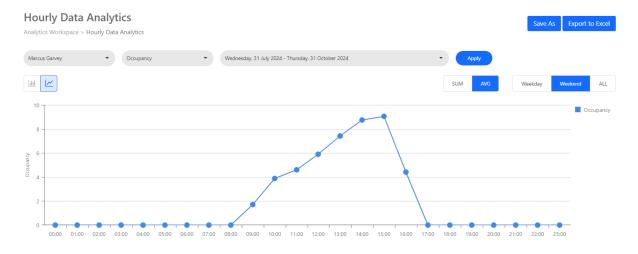
Library Occupancy Weekends July 31st 2024 to October 31st 2024 Hornsey Library Average Occupancy Charts (Average weekend, Saturday only, Sunday only)

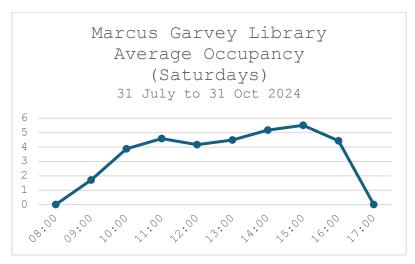


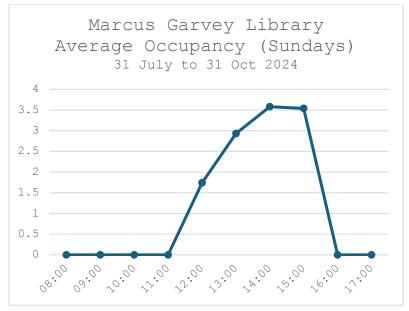




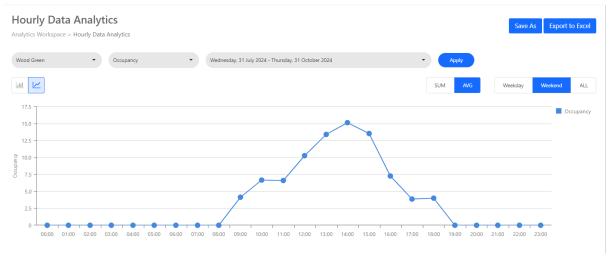
Marcus Garvey Library Average Occupancy Charts (Average weekend, Saturday only, Sunday only)

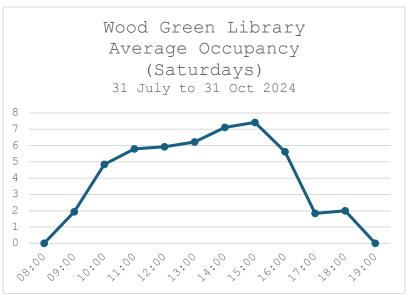


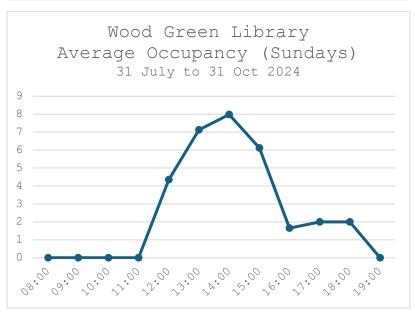




Wood Green Library Average Occupancy Charts (Average weekend, Saturday only, Sunday only)



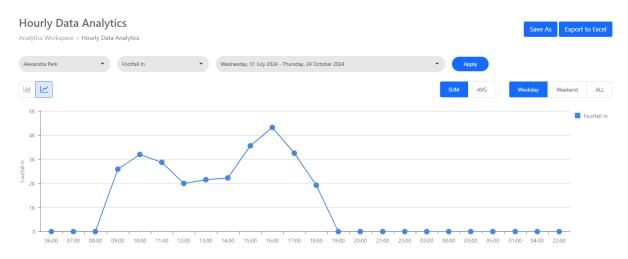




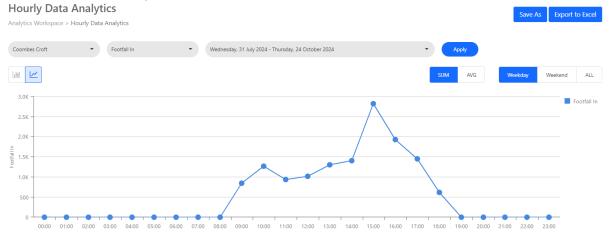
## Appendix 7 Library SUM Footfall Weekdays July 31<sup>st</sup> 2024 to October 24<sup>th</sup> 2024

N.b. This data has been produced for comparison purposes between the SUM footfall data produced for the first period in the initial Needs Assessment in Appendices 3 and 4

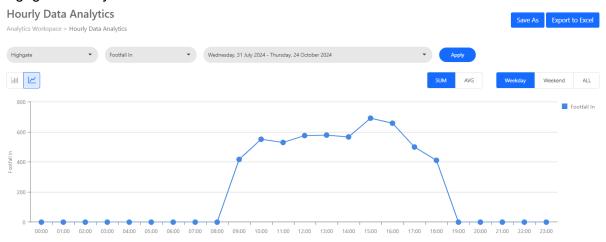
#### Alexandra Park Library Footfall



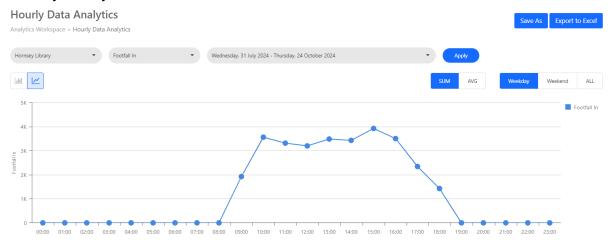
## Coombes Croft Library Footfall



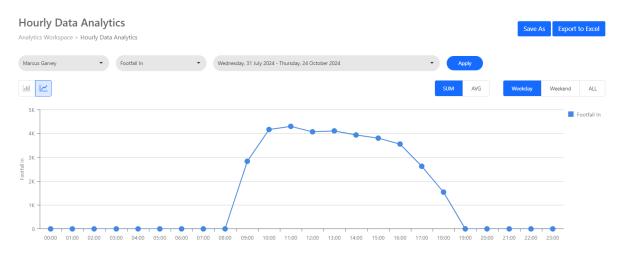
#### Highgate Library Footfall



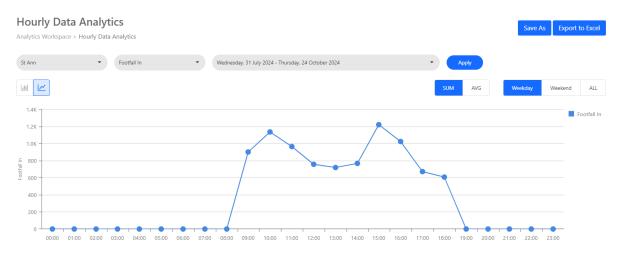
## Hornsey Library Footfall



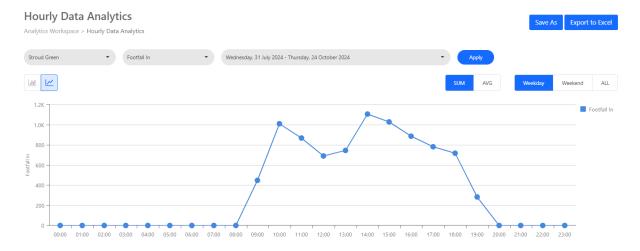
## Marcus Garvey Library Footfall



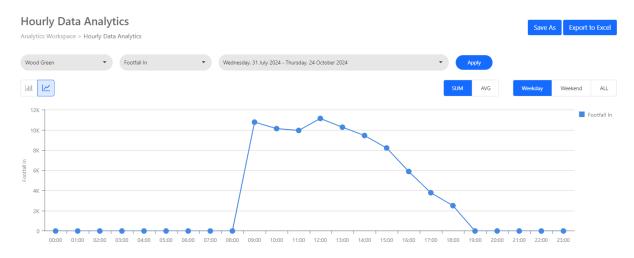
#### St Ann's Library Footfall



## Stroud Green & Harringay Library Footfall

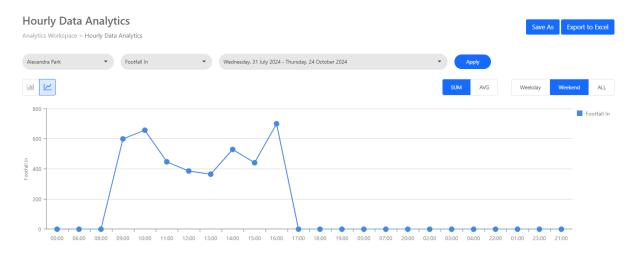


## Wood Green Library Footfall

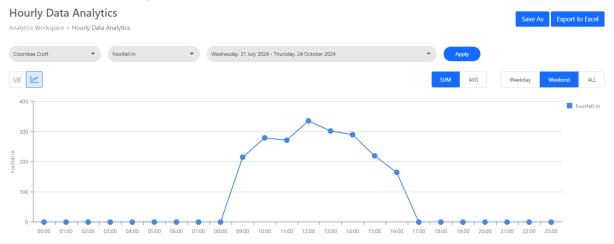


# Appendix 5: Library Footfall Weekends July 31<sup>st</sup> 2024 to October 24<sup>th</sup> 2024

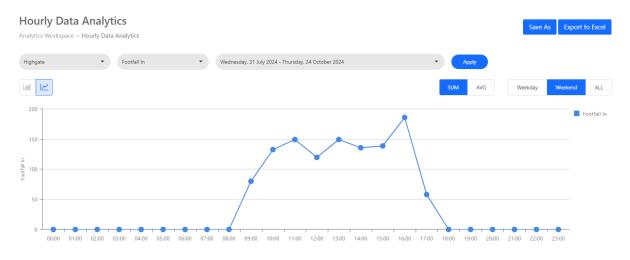
#### Alexandra Park Library Footfall



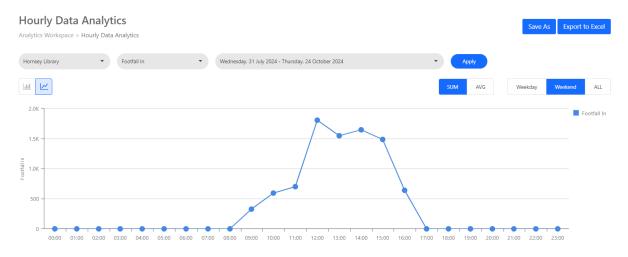
#### Coombes Croft Library Footfall



#### Highgate Library Footfall



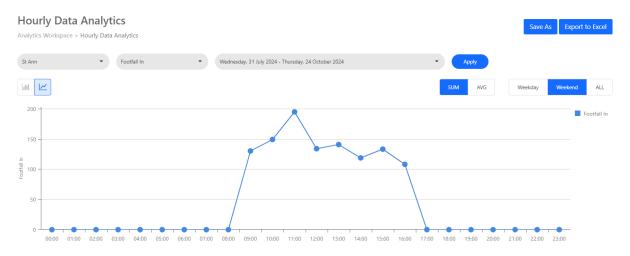
#### Hornsey Library Footfall



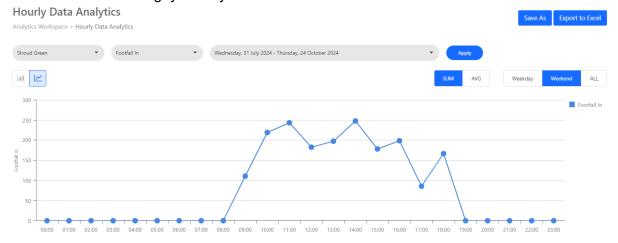
## Marcus Garvey Library Footfall



#### St Ann's Library Footfall



## Stroud Green & Harringay Library Footfall



Wood Green Library Footfall